SENIOR ANALYTICS TRANSLATOR - CREDICORP

1. Position Description

Credicorp Ltd is the leading financial holding company in Peru, with a remarkable growth trend. Market capitalization is US$ 18 Bn\(^1\), 10-times higher than 2005. With 34K employees, Credicorp has US$ 52 Bn of total assets, which render an annual net income of US$ 1,240 M.

Credicorp has seven principal operating subsidiaries regarding universal banking (BCP Peru and Bolivia), microfinance banking (Mibanco), investment banking (Credicorp Capital and Atlantic Security Bank), insurance (Grupo Pacifico Seguros) and pension funds (Prima AFP), which are among Peru’s top-rated brands. BCP is the leading bank in Peru with a ROEA of 20.6% and Mibanco is the 1\(^{st}\) microfinance entity in LatAm and 2\(^{nd}\) world-wide (ROEA 22%).

Credicorp’s Center of Excellence in Advanced Analytics is facing an important growth and we are looking for postgraduates’ students to join our Analytics Team as Senior Analytics Translators. The Analytics Team provides consulting analytical services and develops projects across Credicorp’s diverse businesses with a direct impact in Net Profit and Customer Experience, tackling the most important issues such as entering new markets, launching new products, optimizing current lines of revenue and costs, making investments decisions, among others. The main challenge is to sustainably scale data-driven decision making across the organization. With a growing team of 40 Data Scientists and Analytics Translators, the Analytics unit leverages top-notch Big Data infrastructure (Datalake) and parallelization technologies such as Hadoop and Spark, in order to timely deliver value to the organization.

The Senior Analytics Translator acts as the Project Management Officer of a team of Data Scientists and Analytic Translators that use business data and statistical methods to provide insight into business performance and suggest solutions for improving operations.

This position has significant exposure to senior management and our recommendations are always used in decision making and strategic planning for all businesses. Additionally, the team will dictate the guidelines for developing analytics across Credicorp as a whole.

2. Responsibilities

The Senior Analytics Translator will work directly with an interdepartmental team. His or her responsibilities include:

- Work closely with the Head of Analytics and the CDO
- Lead problem solving and drawing insights from collected data
- Be creative enough to imagine new possibilities for the company, but also technical enough to explain those goals to the data team and business units
- Ensure that the proposed solution produces insights that the business can interpret and deploy, as well as promoting adoption by end users
- Lead and direct the work of others, including analysts from other units
- Prepare presentations, including recommendations, roll-out plan and follow-up meetings for top senior management

\(^1\) As of November 6, 2018.
3. Requirements, Experience and Skills

- Strong analytical and quantitative background
- Proven problem-solving skills
- Must be organized and able to multi-task
- People management skills
- Fluency in Spanish and English, both written and spoken is essential
- Background in management consulting is a plus

4. Job Location

- Lima, Peru