Overview

Inactive: No
Effective Date: 01/29/2019
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Job Profile Name: Enterprise Innovation Specialist
Job Code: EX1649
Include Job Code in Name: Yes

Job Profile Summary:
Join our consultative and highly collaborative Enterprise Innovation Practice and be part of the team that is enabling Blue Cross NC to become a leader in health transformation and innovation. Facilitate Innovation Challenges and team engagements that drive key results that move the company forward and reinforce innovative behaviors throughout the organization. We’re looking for someone who is a strong thought leader, who has a curious mindset and has strategic facilitation skills to customize content and push people to think in new and different ways about conventional or unconventional ideas.

Job Description:

- Participate in the design and ongoing development of the innovation practice for Blue Cross NC, including determination of innovation offerings and events, delivery methods, and definition of the success points of the program.
- Manages Innovation Challenges and Mini Engagements, including pre-work, execution and facilitation and post-work/follow up.
- Act as a “Champion of Innovation” and work across the organization to drive and support a culture of innovation in all that we do.
- Partner with clients to identify, plan and execute innovation efforts and help them better understand the innovation framework/model.
- Consult with clients to target problems they are trying to solve, articulate their vision and define and enable success. Provide methods and resources to support their execution of those plans.
- Collaborate with business teams across the enterprise to develop new ideas that solve existing or emerging issues. Support and enable prototyping, testing and evaluating those ideas to determine viability and opportunity for success and follow through to implementation as necessary.

- Connects Innovation practices and outcomes to the greater Enterprise Strategy.

Hiring Requirements:

- Bachelor’s degree and 3 years of experience in innovation work or other related areas (i.e. strategic planning, program/project management, change management, business process consulting, organizational development, communications).
- Or relevant Master’s degree and 1 year of experience as stated above.

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• If no degree, 5 years of experience as stated above.
• Prior experience in consultation and/or facilitation

Hiring Preferences:

• Previous work experience in health insurance/healthcare industry is preferred.
• Understanding of Blue Cross NC business, systems and organization is preferred.
• Prefer candidates with previous experience formally or informally leading initiatives, projects or programs.
• Constantly curious and not afraid to ask “why”
• Ability to identify new opportunities, create products/programs/solutions and drive change.
• High level of flexibility with change agent mentality to challenge the status quo.
• Ability to think creatively and strategically.
  Strong consultative skills, with excellent oral and written communication and presentation skills.