Overview

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Job Profile Name Analytics Consultant

Job Code EX1607

Include Job Code in Name Yes

Job Profile Summary
The Analytics Consultant serves as the primary point of contact between the various business stakeholders and the Data and Analytics (DNA) organization. The Analytics Consultant works collaboratively with data engineers, data scientists and other stakeholders to define and cultivate high-quality results from data. The Analytics Consultant provides end to end coordination of the DNA teams from identifying business problems, supporting prioritization of use cases and guiding productization and visualization. The Analytics Consultant works to translate business needs and requirements into data strategies and insights into actionable business solutions.

Job Description
- Serve as a single point of contact for designated segment to help navigate tools/reports
- Bridge the technical expertise of data engineers and data scientists with strong operational acumen and/or domain expertise
- Facilitate discussions around business gaps and analytics opportunities to provide data to enable data-driven decision making
- Identify and prioritize analytic solutions that solve business problems and create the highest business value
- Assist with the definition of operational reports, decision support tools, KPIs, dashboards, and analytic models that provide enhanced insight and improve organizational decision-making
- Articulate analytics proposition to business stakeholders and collaborate to identify use case opportunities
- Lead communication of analytics outputs with leadership/business stakeholders and collect inputs to verify and iterate analytics results
- Translate analytics-derived insights into understandable and adoptable recommendations
- Provide analysis and insights for proposed strategic initiatives by leveraging unique perspective on the end-to-end operations of the segment, department or division
- Consolidate and standardize data analysis and reporting for relevant business operations
- Provide effective project management to moderately complex projects, develop project plans, set priorities for working teams and create presentations for varied audiences
- Break down scope of work into detailed business specifications, including detailed data requirements, analysis techniques, modeling parameters and quality check metrics

Hiring Requirements

Proprietary and Confidential - For BCBSNC internal use only
Bachelor's degree in Business, Finance, Marketing, Computer Science or related field
3 years of project management, operations management and/or business analysis experience with a data focus and broad exposure to applicable segments
If no degree, 5 years of experience as stated above
Demonstrated experience deriving business insights from data and applying those insights to improve business processes or positively affect decision making
Demonstrated experience documenting requirements and managing high quality delivery
Experience with business intelligence and advanced analytic tools such as R, Python, SQL, SAS, and Tableau

Hiring Preferences

- MBA, MHA or MPH or equivalent experience preferred
- Coding experience
- Demonstrated mastery of project management skills
- Strong consultative and facilitative leadership skills
- Strong capabilities for defining and structuring business problems and for applying analytic techniques
- Understanding of the lifecycle of analytics initiatives and the common pitfalls associated with their delivery
- Excellent organization and planning skills
- Ability to perform with a high degree of independence and minimal direction
- Strong influencing and negotiation skills
- Excellent quantitative, problem solving and analytic skills
- Detail oriented with strong project management skills (follow through, tracking, driving for results)
- Ability to work directly and effectively with various stakeholders, staff, vendors and multiple layers of leadership
- Excellent verbal and written communication skills
- Excellent presentation skills in both creation and delivery
- Proficiency with Microsoft Office suite
- PMP and/or Agile Project Management Certifications