Overview

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Job Profile Name Strategic Advisor, Enterprise Strategy
Job Code EX1161
Include Job Code in Name Yes

Job Profile Summary
Support work efforts to provide detailed understanding of the current and future external market environment in order to help develop insights and identify opportunities to actualize our organizational mission, vision and activate the strategy across multiple time horizons. Support a focus on insight-driven decisions, innovation, customer centric experience and local/national collaborations. Work collaboratively to build coalition and support as well as facilitate action with both internal and external partners. Develop and refine strategic plans and initiatives to positively impact the management of today’s business while supporting efforts for the definition and evolution towards a health solutions company.

Job Description

- Support work with staff and senior leadership across the company to proactively identify and prioritize strategic needs and create meaningful and actionable outputs, drive the strategic development process to address these needs, and integrate and align work to the company’s overall strategic goals.
- Support efforts with partner and/or vendor relationships to understand the value proposition and business case aligned to our business strategy, drive decision making and collaborate with the business areas to implement.
- Support the development and maintenance of relationships with both internal and external partners to drive project/initiative work focused on business strategies, opportunities and innovation efforts.
- Leverage customer and consumer insights to support the development of holistic strategies, programs and plans to effectively drive business outcomes and maximize ROI in varied areas.
- Assist with the consolidation of research, authorship of key findings, and communication of timely, periodic strategic intelligence reports to senior management and Blue Cross NC Board.
- Contribute to the development of corporate strategic positions and related annual and long-term planning efforts.
- Participate in critical activities such as strategic planning, compliance, complex financial/qualitative analysis and thought leadership at a departmental, multi-function, and enterprise level.
- Support the design and development of the innovation program for Blue Cross NC – its offerings, innovation events, delivery methods, and definition of the success points of the program. Act as a “Champion of Innovation” and work across the organization to drive a culture of innovation in all that we do.
- Aid in innovation efforts through collaboration and consultation with internal stakeholders to identify, plan and execute...
innovation efforts; help them better understand what problems they are trying to solve, articulate their vision and define and enable success. Provide methods and resources to support their execution of those plans.

- Assist with the development of new ideas that solve existing or emerging issues the business faces. Help prototype and evaluate those ideas to determine viability and opportunity for success and follow through to implementation as necessary.
- Support the identification, analysis and monitoring of relevant industry, regulatory, technology and market based trends to provide information to help determine market entry or exit as appropriate and to ensure alignment to the company’s strategic positions and interests.

**Hiring Requirements:**

- Bachelor’s degree and 4 years of experience in strategic development, strategic planning, business development, market/product development and/or general corporate affairs.
- OR Master’s degree and 2 years of experience as stated above.
- Internal candidates with at least 6 years of broad based health insurance/healthcare experience and direct, prior exposure to applicable strategy area (i.e. innovation, customer experience, strategic planning) will also be considered
- Some demonstrated experience contributing to the analysis of a company’s needs and supporting the development of business strategies as well as serving as a liaison to business executives, internal and external and/or other outside advisors.
- Should have some previous experience identifying new opportunities, creating products/programs/solutions and/or supporting change efforts.

**Hiring Preferences:**

- Master’s degree preferred.
- Previous work experience in health insurance or health care industry with multi-faceted knowledge of healthcare delivery systems is strongly preferred.
- Understanding of BCBSNC business, systems, and organization (may be specific to finance, health care, network, Sales and marketing, IS, and/or operations based on determined need of team) is preferred.
- Versatile learner with the ability to embrace change and enjoy the challenge of unfamiliar tasks.
- Ability to think creatively and strategically.
- Strong consultative skills, with solid oral and written communication and presentation skills.
- Solid facilitation, training and/or informal leadership skills.
- Ability to meet time deadlines and effectively manage multiple priorities.
- Ability to manage complex information, connect and interrelate disparate ideas and thoughts, pay attention to detail, and work effectively with varying constituencies.
- Understanding of logic and causal relationships and experience conducting relevant research.
- Ability to work well independently as well as part of a team.

  Ability to understand technical / expert jargon and business needs and help bridge communication gaps.