

## Regis Corporation Appoints Amanda Rusin as General Counsel

Regis Corporation (NYSE: RGS), a leader in the haircare industry, whose primary business is owning, operating and franchising hair salons, announced today that the Board has appointed Amanda P. Rusin as Senior Vice President, General Counsel, and Secretary effective January 2018. Ms. Rusin succeeds Eric Bakken, who, as previously announced, was appointed President of Franchise of Regis in April 2017.

Hugh Sawyer, President and CEO, stated, "I am delighted that Amanda is joining our Regis leadership team. She is an outstanding executive with broad legal and business experience that will facilitate the execution of our long-term strategy. Given Amanda's background with highly competitive consumer industries I am confident that she will be an immediate contributor to our core initiatives. Further, this appointment will enable Eric Bakken to focus his full time and attention to the growth of our franchise business."

Ms. Rusin currently serves as Assistant General Counsel at Polaris Industries Inc., a global powersports company. At Polaris, she has been the lead commercial, franchise/dealer and mergers and acquisitions attorney. Prior to joining Polaris, she held both business and legal positions at Cargill, Incorporated, a food, agriculture, financial and industrial products company. She started her legal career in private practice at Briggs and Morgan law firm in Minneapolis. Ms. Rusin received her J.D. from the University of Minnesota Law School, her M.B.A. from the Carlson School of Management, University of Minnesota and her B.A. from American University.

### About Regis Corporation

Regis Corporation (NYSE:RGS) is a leader in beauty salons and cosmetology education. As of September 30, 2017, the Company owned, franchised or held ownership interests in 8,944 worldwide locations. Regis' corporate and franchised locations operate under concepts such as Supercuts, SmartStyle, MasterCuts, Regis Salons, Sassoon Salon, Cost Cutters, Roosters and First Choice Haircutters. Regis maintains an ownership interest in Empire Education Group in the U.S. For additional information about the Company, including a reconciliation of certain non-GAAP financial information and certain supplemental financial information, please visit the Investor Information section of the corporate website at [www.regiscorp.com](http://www.regiscorp.com). To join Regis Corporation's email alert list, click on this link: <http://www.b2i.us/irpass.asp?BzID=913&to=ea&Nav=1&S=0&L=1>

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### Regis Corporation

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