

REGIS CORPORATION (NYSE: RGS)
System-Wide Location Counts

SYSTEM-WIDE LOCATIONS:

	<u>December 31, 2021</u>	<u>June 30, 2021</u>
Franchised salons (1)	5,553	5,563
Company-owned salons (1)	150	276
Ownership interest locations	76	78
Total, System-wide	<u>5,779</u>	<u>5,917</u>

SALON LOCATION SUMMARY

NORTH AMERICAN SALONS:

SMARTSTYLE/COST CUTTERS IN WALMART

	<u>December 31, 2021</u>	<u>June 30, 2021</u>
Franchised salons:		
Open at beginning of period	1,666	1,317
Salons constructed	1	—
Salons purchased from the Company	25	408
Salon openings	26	408
Conversions (2)	1	(3)
Salons closed	(17)	(56)
Total Franchised salons	<u>1,676</u>	<u>1,666</u>
Company-owned salons:		
Open at beginning of period	91	751
Salons sold to franchisees	(25)	(408)
Salons closed	(3)	(252)
Total Company-owned salons	<u>63</u>	<u>91</u>
Total, SmartStyle/Cost Cutters Salons in Walmart (1)	<u>1,739</u>	<u>1,757</u>

SUPERCUTS

Franchised salons:		
Open at beginning of period	2,386	2,508
Salons constructed	8	21
Salons purchased from the Company	9	129
Salon openings	17	150
Conversions (2)	5	2
Franchise buybacks	—	(1)
Salons closed	(63)	(273)
Total Franchised salons	<u>2,345</u>	<u>2,386</u>
Company-owned salons:		
Open at beginning of period	35	210
Salons constructed	—	4
Franchise buybacks	—	1
Salon openings	—	5
Conversions (2)	—	3
Salons sold to franchisees	(9)	(129)
Salons closed	(4)	(54)
Total Company-owned salons	<u>22</u>	<u>35</u>
Total, Supercuts Salons (1)	<u>2,367</u>	<u>2,421</u>

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PORTFOLIO BRANDS

Franchised salons:

	December 31, 2021	June 30, 2021
Open at beginning of period	1,357	1,217
Salons constructed	3	10
Salons purchased from the Company	60	211
Salon openings	63	221
Conversions (2)	(6)	1
Salons closed	(28)	(82)
Total Franchised salons	1,386	1,357
Company-owned salons:		
Open at beginning of period	150	671
Conversions (2)	—	(3)
Salons sold to franchisees	(60)	(211)
Salons closed	(25)	(307)
Total Company-owned salons	65	150
Total, Portfolio Brands Salons (1)	1,451	1,507
Total, North American Salons (3)	5,557	5,685

INTERNATIONAL SALONS (3):

Franchised salons:

Open at beginning of period	154	167
Salons constructed	—	1
Salon openings	—	1
Salons closed	(8)	(14)
Total Franchised salons	146	154
Total, International Salons (1)	146	154

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TOTAL SYSTEM-WIDE SALONS:

	December 31, 2021	June 30, 2021
Franchised salons:		
Open at beginning of period	5,563	5,209
Salons constructed	12	32
Salons purchased from the Company	94	748
Salon openings	106	780
Franchise buybacks	—	(1)
Salons closed	(116)	(425)
Total Franchised salons	5,553	5,563
Company-owned salons:		
Open at beginning of period	276	1,632
Salons constructed	—	4
Franchise buybacks	—	1
Salon openings	—	5
Salons sold to franchisees	(94)	(748)
Salons closed	(32)	(613)
Total Company-owned salons	150	276
Total Salons (1)	5,703	5,839
Ownership interest locations	76	78
Grand Total, System-wide	5,779	5,917

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- (1) The Franchise operating segment is comprised primarily of Supercuts[®], SmartStyle[®], Cost Cutters[®], First Choice Haircutters[®] and Roosters[®]. The Company-owned operating segment is comprised primarily of SmartStyle[®], Supercuts[®], Cost Cutters[®], and other regional trade names.
- (2) Conversions represent the transfer of one salon concept to another concept.
- (3) Canadian and Puerto Rican salons are included in the North American salon totals.

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