

REGIS CORPORATION (NYSE: RGS)
System-Wide Location Counts

SYSTEM-WIDE LOCATIONS:

	<u>September 30, 2021</u>	<u>June 30, 2021</u>
Franchised salons (1)	5,587	5,563
Company-owned salons (1)	179	276
Ownership interest locations	77	78
Total, System-wide	<u>5,843</u>	<u>5,917</u>

SALON LOCATION SUMMARY

NORTH AMERICAN SALONS:

SMARTSTYLE/COST CUTTERS IN WALMART

	<u>September 30, 2021</u>	<u>June 30, 2021</u>
Franchised salons:		
Open at beginning of period	1,666	1,317
Salons constructed	1	—
Salons purchased from the Company	22	408
Salon openings	23	408
Salons closed	(13)	(56)
Total Franchised salons	<u>1,676</u>	<u>1,666</u>
Company-owned salons:		
Open at beginning of period	91	751
Salons sold to franchisees	(22)	(408)
Salons closed	(2)	(252)
Total Company-owned salons	<u>67</u>	<u>91</u>
Total, SmartStyle/Cost Cutters Salons in Walmart (1)	<u>1,743</u>	<u>1,757</u>

SUPERCUTS

Franchised salons:		
Open at beginning of period	2,386	2,508
Salons constructed	4	21
Salons purchased from the Company	8	129
Salon openings	12	150
Conversions (2)	2	2
Franchise buybacks	—	(1)
Salons closed	(31)	(273)
Total Franchised salons	<u>2,369</u>	<u>2,386</u>
Company-owned salons:		
Open at beginning of period	35	210
Salons constructed	—	4
Franchise buybacks	—	1
Salon openings	—	5
Conversions (2)	—	3
Salons sold to franchisees	(8)	(129)
Salons closed	(3)	(54)
Total Company-owned salons	<u>24</u>	<u>35</u>
Total, Supercuts Salons (1)	<u>2,393</u>	<u>2,421</u>

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PORTFOLIO BRANDS

Franchised salons:

	September 30, 2021	June 30, 2021
Open at beginning of period	1,357	1,217
Salons constructed	1	10
Salons purchased from the Company	51	211
Salon openings	52	221
Conversions (2)	(2)	1
Salons closed	(16)	(82)
Total Franchised salons	1,391	1,357
Company-owned salons:		
Open at beginning of period	150	671
Conversions (2)	—	(3)
Salons sold to franchisees	(51)	(211)
Salons closed	(11)	(307)
Total Company-owned salons	88	150
Total, Portfolio Brands Salons (1)	1,479	1,507
Total, North American Salons (3)	5,615	5,685

INTERNATIONAL SALONS (3):

Franchised salons:

Open at beginning of period	154	167
Salons constructed	—	1
Salon openings	—	1
Salons closed	(3)	(14)
Total Franchised salons	151	154
Total, International Salons (1)	151	154

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TOTAL SYSTEM-WIDE SALONS:

	September 30, 2021	June 30, 2021
Franchised salons:		
Open at beginning of period	5,563	5,209
Salons constructed	6	32
Salons purchased from the Company	81	748
Salon openings	87	780
Franchise buybacks	—	(1)
Salons closed	(63)	(425)
Total Franchised salons	5,587	5,563
Company-owned salons:		
Open at beginning of period	276	1,632
Salons constructed	—	4
Franchise buybacks	—	1
Salon openings	—	5
Salons sold to franchisees	(81)	(748)
Salons closed	(16)	(613)
Total Company-owned salons	179	276
Total Salons (1)	5,766	5,839
Ownership interest locations	77	78
Grand Total, System-wide	5,843	5,917

- (1) The Franchise operating segment is comprised primarily of Supercuts[®], SmartStyle[®], Cost Cutters[®], First Choice Haircutters[®] and Roosters[®]. The Company-owned operating segment is comprised primarily of SmartStyle[®], Supercuts[®], Cost Cutters[®], and other regional trade names.
- (2) Conversions represent the transfer of one salon concept to another concept.
- (3) Canadian and Puerto Rican salons are included in the North American salon totals.

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