



Chili's® Fires at Fast Food Again with Irresistible 3 For Lunch Combos

To highlight the incredible value and abundance of the latest expansion of the 3 For Me® offering, Chili's has challenged professional eater, Joey Chestnut, to take down a 3 For Lunch™ Combo - and if he doesn't win, Chili's guests do!

DALLAS, Sept. 17, 2024 /PRNewswire/ -- [Chili's® Grill & Bar](#) wants you to skip the drive-thru - and the sad fast food lunches - with the introduction of its new 3 For Lunch Combos. During the week (Monday-Friday) from 11 a.m. to 3 p.m. local time (at participating locations), guests can enjoy real value with 11 available options in the new 3 For Lunch Combos, featuring bottomless chips and salsa, choice of entrée and a bottomless non-alcoholic drink, all starting at just \$10.99.

Chili's new 3 For Lunch Combos include elevated versions of America's top lunch favorites, like burgers, chicken tenders, chicken sandwiches, and fries. Guests can continue to enjoy Chili's 3 For Me favorites at lunch, like the Big Smasher Burger™ - with twice the beef of a Big Mac®* - or Chili's Chicken Crispers®, made with hand-breaded chicken breasts in original or sauced flavors, a departure from the sad, misshapen nuggets you'll find in the drive-thru.

In addition to those familiar favorites, guests can also enjoy the viral Triple Dipper® as an entrée option, giving them the chance to show off their cheese pulls during their lunch hour. Chili's is also updating the Chipotle Chicken Fresh Mex Bowl, featuring grilled chicken with pico de gallo, greens, Mexican rice, corn salsa, house-made ranch and more, to now come with guacamole - for no extra charge.

"We believe that our 3 For Lunch Combos are not only better quality but offer bigger portions and more variety than what you'll find in fast food," said Chili's Chief Marketing Officer, George Felix. "This extension of our 3 For Me menu to lunch continues to deliver great value in every sense of the word. We compared our entrées against what's available in fast food, and we believe that the Chili's 3 For Lunch Combos stand out - from the quality we offer, to the abundance of food and the price point."

To celebrate this new lunch menu and highlight the truly massive amount of food available with 3 For Lunch Combos, the grill & bar is challenging professional eating champion, Joey Chestnut, to find the bottom of one of Chili's 3 For Lunch Combos - a seemingly impossible feat with the meal's bottomless chips and salsa and non-alcoholic beverage. On Tuesday, October 1, 2024, the results of Joey's epic showdown of man versus food will be unveiled. If he can defeat one of Chili's 3 For Lunch Combos, he will win the 3 for Lunch Golden Basket Belt, which grants him bragging rights and lunch money for a year. And if Joey doesn't win,

you can. Chili's will offer its guests the chance to win the 3 for Lunch Golden Basket Belt, including a year of free 3 For Lunch Combos, if Joey loses.

"I've competed in just about any eating contest you can think of, but the Chili's 3 For Lunch Combo is no joke," said Joey Chestnut. "This challenge isn't about speed, it's about endurance. I've pushed my boundaries to the limit this year, beating my personal bests, but Chili's 3 For Lunch Combo with bottomless chips and salsa? That's a whole different beast."

Fans can watch Joey Chestnut take on a Chili's 3 For Lunch Combo on X ([@chilis](#)) (formerly Twitter) on Tuesday, October 1 at 10am CST to see if he or one lucky guest will win the Chili's 3 for Lunch Golden Basket Belt and free 3 For Lunch Combos for a year.

To learn more about Chili's 3 For Lunch Combos and find your nearest location, visit [chilis.com](#).

About Chili's® Grill & Bar

Hi, welcome to Chili's! We are a leader in the casual dining industry and the flagship brand of Dallas-based Brinker International, Inc. (NYSE: EAT). We are known for our Big Mouth Burgers®, Chicken Crispers®, full-on sizzling fajitas, and hand-shaken margaritas. We take our food seriously - but not ourselves - because dining out should feel like a celebration even if there is nothing to celebrate. Our passion is making everyone feel special, and every day, our ChiliHeads make it their job to spread #ChilisLove across almost 1,600 restaurants in 27 countries and 2 territories. And Chili's cares. We host local Give Back Events to support kids, education, and hunger and have raised more than \$110 million benefiting St. Jude Children's Research Hospital through generous Guest donations. Find more information about us at [chilis.com](#), follow us on [X](#) or [Instagram](#), like us on [Facebook](#), or join us on [TikTok](#).

*Big Mac® is a registered trademark of McDonald's Corporation. The comparison is made based on the Big Mac's pre-cooked patty weight of 3.2 oz (collectively).

SOURCE Chili's Grill & Bar