

SurgePays Announces Second Quarter 2024 Financial Results

\$5 Million Share Repurchase Authorized

BARTLETT, Tenn., Aug. 13, 2024 /PRNewswire/ -- SurgePays, Inc. (NASDAQ: SURG) ("SurgePays" or the "Company"), a technology and telecom company focused on the underbanked and underserved, today announced its financial results for the second quarter ended June 30, 2024.

Management Commentary

Chairman and CEO Brian Cox commented on the quarter's results, "The second quarter of 2024 begins a transition phase for SurgePays. ACP funding has run out and there is no guarantee it will return. Fortunately, in the first quarter we shored up our balance sheet and began implementing growth initiatives outside of the ACP program to continue to pursue our strategic goal of being one of the country's largest providers of prepaid wireless and underbanked financial technology services.

"Second quarter sales of \$15.1 million were about as expected, but were well below the first quarter 2024 revenues of \$31.4 million and the year ago second quarter 2023 revenues of \$35.9 million due to the ending of the government's ACP funding in mid-May, which we knew was coming. Both the first quarter of 2024 and the second quarter of 2023 had full ACP funding.

"Gross profits in the 2024 second quarter were a loss of (\$3.4) million compared to a profit of \$10.0 million in the year ago quarter as the original ACP funding ran out mid-quarter. Additionally, we made the strategic decision to have our balance sheet take on the funding to maintain continuity within our subscriber base for three main reasons:

1. Congress could renew the ACP program at any time, and if we terminated service, we would have to go out and re-acquire customers from a standing start, which would cost tens of millions of dollars.
2. If Congress delayed or didn't fund the program, we had plan B to acquire a company with licenses to provide a similar wireless subsidy and offer our subscribers the option to remain on a free monthly plan subsidized by a sister program. This is in conjunction with incentivizing customers to switch to LinkUp Mobile, our non-subsidized prepaid wireless brand.
3. We know how critical broadband service is in everybody's life, and we believe it was simply the right thing to do.

"We are in a transition phase and are looking to get back to generating positive free cash flow by the end of this year through the following initiatives:

1. Continue to grow our ACP revenue stream should Congress begin funding it again.
2. Offer our ACP subscriber base a free monthly service plan utilizing the Lifeline program while enticing customers with a cost-saving LinkUp Mobile prepaid wireless plan.
3. Scaling up our third-party wholesale transactions for other prepaid wireless company payments at convenience stores. We believe this initiative is necessary because it is a relationship gateway product for LinkUp Mobile activations and subscriber growth.
4. Expand our offerings outside of wireless. For instance, we recently launched our ClearLine customer engagement platform for convenience stores at last month's RetailNOW Conference in Las Vegas.
5. Expand product and service offerings to the same nationwide network of convenience stores we are building by exploring and executing prospective partnering or product distribution opportunities.
6. Identify unique market opportunities that represent potential positive short-term cash flow.

"As we said last quarter, we knew that the ACP funding could run out, and we are not waiting around for Congress to provide additional funding. Many initiatives are underway to expand SurgePays's footprint among the underbanked and underserved, who remain our key customers. We recognize that the expiration of ACP funding has adversely impacted our business and stock price. Therefore, we feel it's an opportune time to announce a corporate stock buyback so our

long-term investors know our interests are aligned. Until December 31, 2024, we will implement a buyback of up to \$5 million (the "Maximum Amount") of SurgePays common stock in the open market. Repurchases may be made from time to time at management's discretion. The program will end upon the earlier of 6 months after the commencement of the program or the date upon which the Maximum Amount has been purchased and can be discontinued at any time. No shares have been repurchased under the program to date. There can be no assurance as to the timing or number of shares of any repurchases."

Second Quarter 2024 Results Conference Call

SurgePays management will host a webcast at 5 p.m. ET / 2 p.m. PT to discuss these results. The live webcast of the call can be accessed on the company's investor relations website at ir.surgepays.com, or by registering at the following link:

[Second Quarter Financial Results Call](#).

Telephone access to the call will be available at 877-545-0320 (in the U.S.) or by dialing 973-528-0002 (outside the U.S.). Participant access code is 650138.

A telephone replay will be available approximately one hour following completion of the call until August 27, 2024. To access the replay, please dial 877-481-4010 (in the U.S.) or 919-882-2331 (outside the U.S.). Replay passcode is 51057.

Share Repurchase Authorization

As indicated above, SurgePays's board of directors has authorized the company to repurchase up to \$5 million of common stock through the open market until December 31, 2024.

About SurgePays, Inc.

SurgePays, Inc. is a technology and telecom company focused on the underbanked and underserved communities. SurgePays' technology-layered platform empowers clerks at over 8,000 convenience stores to provide a suite of prepaid wireless and financial products to underbanked customers. SurgePays prepaid wireless companies provide services to over 250,000 low-income subscribers nationwide. The company ranks as the 345th fastest-growing tech company in North America according to the 2023 Deloitte Technology Fast 500. Please visit SurgePays.com for more information.

Cautionary Note Regarding Forward-Looking Statements

This press release includes express or implied statements that are not historical facts and are considered forward-looking within the meaning of Section 27A of the Securities Act and Section 21E of the Securities Exchange Act. Forward-looking statements involve substantial risks and uncertainties. Forward-looking statements generally relate to future events or our future financial or operating performance and may contain projections of our future results of operations or of our financial information or state other forward-looking information. In some cases, you can identify forward-looking statements by the following words: "may," "will," "could," "would," "should," "expect," "intend," "plan," "anticipate," "believe," "estimate," "predict," "project," "potential," "continue," "ongoing," "attempting," or the negative of these terms or other comparable terminology, although not all forward-looking statements contain these words.

Although we believe that the expectations reflected in these forward-looking statements such as regarding our market potential along with the statements under the heading Management Commentary are reasonable, these statements relate to future events or our future operational or financial performance and involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements including but not limited to, our plans to expand our prepaid wireless company and the stock buyback program, our ability to retain our subscribers on a free monthly plan subsidized by a sister program, our ability to obtain a company that has the license to subsidize our subscribers through a sister program and our expanded service and offerings. Furthermore, actual results may differ materially from those described in the forward-looking statements and will be affected by a variety of risks and factors that are beyond our control, including, without limitation, whether the ACP is funded again, our ability to obtain a company that

has the license to subsidize our subscribers through a sister program, statements about our future financial performance, including our revenue, cash flows, costs of revenue and operating expenses; our anticipated growth; and our predictions about our industry. The forward-looking statements contained in this release are also subject to other risks and uncertainties, including those more fully described in our filings with the Securities and Exchange Commission ("SEC"), including in our Annual Report on Form 10-K for the fiscal year ended December 31, 2023. The forward-looking statements in this press release speak only as of the date on which the statements are made. We undertake no obligation to update, and expressly disclaim the obligation to update, any forward-looking statements made in this press release to reflect events or circumstances after the date of this press release or to reflect new information or the occurrence of unanticipated events, except as required by law.

SurgePays, Inc. and Subsidiaries
Consolidated Balance Sheets

	30-Jun-24 (Unaudited)	31-Dec-23
Assets		
Current Assets		
Cash	\$ 38,434,580	\$ 14,622,060
Accounts receivable - net	1,412,177	9,536,074
Inventory	8,363,434	9,046,594
Prepays and other	507,927	161,933
Total Current Assets	48,718,118	33,366,661
Property and equipment - net	221,075	361,841
Other Assets		
Note receivable	176,851	176,851
Intangibles - net	1,799,716	2,126,470
Internal use software development costs - net	428,010	539,424
Goodwill	4,166,782	1,666,782
Investment in CenterCom	498,273	464,409
Operating lease - right of use asset - net	396,475	387,869
Deferred income taxes - net	-	2,835,000
Total Other Assets	7,466,107	8,196,805
Total Assets	\$ 56,405,300	\$ 41,925,307
Liabilities and Stockholders' Equity		
Current Liabilities		
Accounts payable and accrued expenses	\$ 4,297,557	\$ 6,439,120
Accounts payable and accrued expenses - related party	499,853	1,048,224
Accrued income taxes payable	100,000	570,000
Deferred revenue	-	20,000
Operating lease liability	96,332	43,137
Note payable - related party	1,606,654	4,584,563
Total Current Liabilities	6,600,396	12,705,044
Long Term Liabilities		
Note payable - related party	2,730,796	-
Notes payable - SBA government	474,758	460,523
Operating lease liability	317,470	356,276
Total Long Term Liabilities	3,523,024	816,799
Total Liabilities	10,123,420	13,521,843
Stockholders' Equity		
Common stock, \$0.001 par value, 500,000,000 shares authorized 19,431,549 and 14,403,261 shares issued and outstanding, respectively	19,435	14,404
Additional paid-in capital	72,967,169	43,421,019
Accumulated deficit	(26,827,373)	(15,186,203)
Stockholders' equity	46,159,231	28,249,220
Non-controlling interest	122,649	154,244
Total Stockholders' Equity	46,281,880	28,403,464
Total Liabilities and Stockholders' Equity	\$ 56,405,300	\$ 41,925,307

SurgePays, Inc. and Subsidiaries
Consolidated Statements of Operations
(Unaudited)

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	2024	2023	2024	2023
Revenues	\$ 15,085,699	\$ 35,886,433	\$ 46,514,834	\$ 70,662,876
Costs and expenses				
Cost of revenues	18,528,774	25,860,705	41,775,243	52,942,665
General and administrative expenses	7,432,978	3,823,227	13,863,783	6,812,648
Total costs and expenses	25,961,752	29,683,932	55,639,026	59,755,313
Income (loss) from operations	(10,876,053)	6,202,501	(9,124,192)	10,907,563
Other income (expense)				
Interest expense	(116,722)	(156,267)	(249,305)	(348,593)
Other income	636,868	-	636,868	-
Gain on investment in CenterCom	17,711	10,713	33,864	43,742
Total other income (expense) - net	537,857	(145,554)	421,427	(304,851)
Net income (loss) before provision for income taxes	(10,338,196)	6,056,947	(8,702,765)	10,602,712
Provision for income tax benefit (expense)	(2,547,000)	-	(2,970,000)	-
Net income (loss) including non-controlling interest	(12,885,196)	6,056,947	(11,672,765)	10,602,712
Non-controlling interest	(19,431)	90,955	(31,595)	90,379
Net income (loss) available to common stockholders	<u>\$ (12,865,765)</u>	<u>\$ 5,965,992</u>	<u>\$ (11,641,170)</u>	<u>\$ 10,512,333</u>
Earnings per share - attributable to common stockholders				
Basic	<u>\$ (0.66)</u>	<u>\$ 0.42</u>	<u>\$ (0.63)</u>	<u>\$ 0.74</u>
Diluted	<u>\$ (0.66)</u>	<u>\$ 0.4</u>	<u>\$ (0.63)</u>	<u>\$ 0.71</u>
Weighted average number of shares outstanding - attributable to common stockholders				
Basic	<u>19,431,549</u>	<u>14,191,083</u>	<u>18,562,416</u>	<u>14,154,163</u>
Diluted	<u>19,431,549</u>	<u>15,076,466</u>	<u>18,562,416</u>	<u>14,811,785</u>

The accompanying notes are an integral part of these unaudited consolidated financial statements

SurgePays, Inc. and Subsidiaries
Consolidated Statements of Changes in Stockholders' Equity
For the Three and Six Months Ended June 30, 2024
(Unaudited)

	Common Stock		Additional	Accumulated	Non-Controlling	Total
	Shares	Amount	Paid-in Capital	Deficit	Interest	Stockholders' Equity
December 31, 2023	14,403,261	\$ 14,404	\$ 43,421,019	\$ (15,186,203)	\$ 154,244	\$ 28,403,464
Stock issued for cash	3,080,356	3,081	17,246,913	-	-	17,249,994
Cash paid as direct offering costs	-	-	(1,395,000)	-	-	(1,395,000)
Exercise of warrants - cash	1,860,308	1,861	8,797,396	-	-	8,799,257

Exercise of warrants - cashless	40,238	41	(41)	-	-	-
Stock issued for services	47,386	48	411,692	-	-	411,740
Recognition of stock based compensation - unvested shares - related parties -	-	-	1,497,417	-	-	1,497,417
Recognition of stock-based compensation - related party	-	-	6,196	-	-	6,196
Non-controlling interest	-	-	-	-	(12,164)	(12,164)
Net income	-	-	-	1,224,595	-	1,224,595
March 31, 2024	19,431,549	19,435	69,985,592	(13,961,608)	142,080	56,185,499
Recognition of stock based compensation - unvested shares - related parties -	-	-	2,981,577	-	-	2,981,577
Non-controlling interest	-	-	-	-	(19,431)	(19,431)
Net loss	-	-	-	(12,865,765)	-	(12,865,765)
June 30, 2024	19,431,549	\$ 19,435	\$ 72,967,169	\$ (26,827,373)	\$ 122,649	\$ 46,281,880

SurgePays, Inc. and Subsidiaries

Consolidated Statements of Changes in Stockholders' Equity
For the Three and Six Months Ended June 30, 2023
(Unaudited)

	Common Stock		Additional	Accumulated	Non-Controlling	Total
	Shares	Amount	Paid-in Capital	Deficit	Interest	Stockholders' Equity
December 31, 2022	14,116,832	\$ 14,117	\$ 40,780,707	\$ (35,804,106)	\$ 127,535	\$ 5,118,253
Stock issued for services	60,082	60	307,398	-	-	307,458
Recognition of stock based compensation - stock options	-	-	9,294	-	-	9,294
Non-controlling interest	-	-	-	-	(576)	(576)
Net income	-	-	-	4,546,341	-	4,546,341
March 31, 2023	14,176,914	14,177	41,097,399	(31,257,765)	126,959	9,980,770
Stock issued for services	64,927	65	311,121	-	-	311,186
Recognition of stock based compensation - stock options	-	-	9,294	-	-	9,294
Exercise of warrants for cash	43,814	44	207,196	-	-	207,240
Non-controlling interest	-	-	-	-	90,955	90,955
Net income	-	-	-	5,965,992	-	5,965,992
June 30, 2023	14,285,655	\$ 14,286	\$ 41,625,010	\$ (25,291,773)	\$ 217,914	\$ 16,565,437

SurgePays, Inc. and Subsidiaries

Consolidated Statements of Cash Flows
(Unaudited)

For the Six Months Ended June 30,

2024 2023

Operating activities

Net income (loss) - including non-controlling interest	\$ (11,672,765)	\$ 10,602,712
Adjustments to reconcile net income (loss) to net cash provided by (used in) operations		
Depreciation and amortization	467,520	467,519
Amortization of right-of-use assets	46,995	21,494
Amortization of internal use software development costs	111,414	64,530
Stock issued for services	411,740	618,644
Recognition of stock based compensation - unvested shares - related parties	4,478,994	-
Recognition of share based compensation - options - related party	6,196	18,588
Interest expense adjustment - SBA loans	19,750	-
Right-of-use asset lease payment adjustment true up	(97,346)	-
Gain on equity method investment - CenterCom	(33,864)	(43,742)
Changes in operating assets and liabilities		
(Increase) decrease in		
Accounts receivable	8,123,897	(1,059,014)
Inventory	683,160	(6,900,674)
Prepays and other	(345,994)	(56,131)
Deferred income taxes - net	2,835,000	-
Increase (decrease) in		
Accounts payable and accrued expenses	(4,641,563)	(1,351,218)
Accounts payable and accrued expenses - related party	(49,380)	(270,665)
Accrued income taxes payable	(470,000)	-
Installment sale liability - net	-	(1,668,744)
Deferred revenue	(20,000)	(199,910)
Operating lease liability	56,134	(19,329)
Net cash provided by (used in) operating activities	(90,112)	224,060

Investing activities

Capitalized internal use software development costs	-	(281,304)
Net cash used in investing activities	-	(281,304)

Financing activities

Proceeds from stock issued for cash	17,249,994	-
Proceeds from exercise of common stock warrants	8,799,257	207,240
Cash paid as direct offering costs	(1,395,000)	-
Repayments of loans - related party	(746,104)	(467,385)
Repayments on notes payable	-	(1,520,954)
Repayments on notes payable - SBA government	(5,515)	(9,213)
Net cash provided (used in) by financing activities	23,902,632	(1,790,312)

Net increase (decrease) in cash	23,812,520	(1,847,556)
Cash - beginning of period	14,622,060	7,035,654
Cash - end of period	\$ 38,434,580	\$ 5,188,098

Supplemental disclosure of cash flow information

Cash paid for interest	\$ 259,765	\$ 209,840
Cash paid for income tax	\$ -	\$ -

Supplemental disclosure of non-cash investing and financing activities

Reclassification of accrued interest - related party to note payable - related party	\$ 498,991	\$ -
Exercise of warrants - cashless	\$ 41	\$ -
Right-of-use asset obtained in exchange for new operating lease liability	\$ 98,638	\$ -
Goodwill (ClearLine Mobile, Inc.)	\$ 2,500,000	\$ -

The accompanying notes are an integral part of these unaudited consolidated financial statements

SOURCE SurgePays

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