

Trump Media Files Registration Statement for Crypto Blue Chip ETF

Custodied by Crypto.com, ETF to Launch Later This Year

SARASOTA, Fla., July 08, 2025 (GLOBE NEWSWIRE) -- Trump Media and Technology Group Corp. (Nasdaq, NYSE Texas: DJT) ("Trump Media" or the "Company"), operator of the social media platform Truth Social, the streaming platform Truth+, and the FinTech brand Truth.Fi, announced today the filing with the U.S. Securities and Exchange Commission of the initial registration statement on Form S-1 (the "Registration Statement") for the Truth Social Crypto Blue Chip ETF, B.T. ("the ETF"). The ETF will hold Bitcoin, Ether, Solana ("SOL"), Cronos ("CRO") and Ripple ("XRP") directly, with 70% of its assets invested in Bitcoin, 15% in Ether, 8% in SOL, 5% in CRO and 2% in XRP, and offer its shares (the "Shares") to investors, aiming to reflect the price performance of Bitcoin, Ether, SOL, CRO and XRP.

Crypto.com will act as the ETF's exclusive digital asset custodian and prime execution agent, as well as staking and liquidity provider.

The launch of the Truth Social Crypto Blue Chip ETF is pending effectiveness of the Registration Statement as well as approval of a Form 19b-4 filing with the SEC. Upon launch, the Shares will be listed on NYSE Arca. Yorkville America Digital is acting as the sponsor of the ETF.

Cautionary Statement About Forward-Looking Statements

This press release includes forward-looking statements regarding, among other things, the plans, strategies, and prospects, both business and financial, of Trump Media. We have based these forward-looking statements on our current expectations and projections about future events, including expected potential merger & acquisition activity, the rollout of products and features, our Bitcoin treasury strategy, the future plans, timing and potential success of the streaming services and the launch and success of our financial services and FinTech platform. Although we believe that our plans, intentions, and expectations reflected in or suggested by these forward-looking statements are reasonable, we cannot assure you that we will achieve or realize these plans, intentions, or expectations. Forward-looking statements are inherently subject to risks, uncertainties, and assumptions. Generally, statements that are not historical facts, including statements concerning possible or assumed future actions, business strategies, events, or results of operations, are forward-looking statements. These statements may be preceded by, followed by, or include the words "believes," "estimates," "expects," "projects," "forecasts," "may," "will," "should," "seeks," "plans," "scheduled," "anticipates," "soon," "goal," "intends," or similar expressions. Forward-looking statements are not guarantees of future performance, and involve risks, uncertainties and assumptions that may cause our actual results to differ materially from the expectations that we describe in our forward-looking statements. There may be events in the future that we are not accurately able to predict, or over which we have no control.

About Trump Media

The mission of Trump Media is to end Big Tech's assault on free speech by opening up the Internet and giving people their voices back. Trump Media operates Truth Social, a social media platform established as a safe harbor for free expression amid increasingly harsh censorship by Big Tech corporations, as well as Truth+, a TV streaming platform focusing on family-friendly live TV channels and on-demand content. Trump Media is also launching Truth.Fi, a financial services and FinTech brand incorporating America First investment vehicles.

No Offer or Sale of Securities

The proposed offering will be made only by means of a prospectus. Copies of the preliminary prospectus relating to the offering may be obtained, when available, for free by visiting EDGAR on the SEC website at www.sec.gov.

A registration statement relating to the Shares has been filed with the SEC but has not yet become effective. The Shares may not be sold, nor may offers to buy be accepted, prior to the time the registration statement becomes

effective. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of, the Shares or any other securities in any state or jurisdiction in which such offer, solicitation, or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction. Any offers, solicitations or offers to buy, or any sales of the Shares or any other securities will be made in accordance with the registration requirements of the Securities Act of 1933, as amended.

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