Brightline Interactive, Inc. (NASDAQ:BTLN), Formerly The Glimpse Group, Inc. (NASDAQ:GGRP), Begins Trading Under New Ticker "BTLN"

CEO Tyler Gates Issues "The Brightline Letter," Detailing SpatialCore Strategy, $100+ Million Government Opportunity Pipeline and Recurring Revenue Model in Emerging Physical AI Market

ASHBURN, VA / ACCESS Newswire / August 21, 2026 / Brightline Interactive, Inc. (NASDAQ:BTLN) (the "Company"), formerly The Glimpse Group, Inc., announced that its common stock has begun trading on the Nasdaq Capital Market under its new ticker symbol, "BTLN," completing the Company's corporate rebrand to Brightline Interactive.

The new identity reflects the Company's transformation from a portfolio of businesses into a focused technology company centered on Brightline and SpatialCore, its interoperability and operational context platform for Physical AI. SpatialCore is designed to connect autonomous systems, sensors, AI platforms, digital environments and real-world data through a shared operational context.

Tyler Gates, Chief Executive Officer of Brightline Interactive, also issued "The Brightline Letter," detailing the Company's strategic transformation and outlining its focused growth strategy around SpatialCore, including its business model, government opportunity pipeline and potential expansion across the emerging Physical AI market.

Highlights from The Brightline Letter include:

- **Focused Physical AI Strategy:** Brightline has moved to divest or discontinue non-core operations and concentrate its resources on SpatialCore and the emerging Physical AI economy.
- **Significant Government Opportunity Pipeline:** The Company has identified a government integration opportunity pipeline exceeding $100 million, representing potential opportunities under evaluation and not contracted backlog. The Company believes it can competitively address up to $40 million of those identified opportunities. A meaningful portion of the remainder requires resources such as additional cleared personnel, security infrastructure, compliance capabilities, and scalable government-cloud environments.
- **Integration and Recurring Revenue Model:** Brightline is pursuing integration revenue from connecting systems,

sensors, platforms and data into SpatialCore, followed by recurring, consumption-based revenue as customers utilize the platform.

- **Expansion Across Government and Commercial Markets:** Building on its military and special operations experience, Brightline is expanding its focus across civil federal, state, commercial and industrial markets.
- **Growing Physical AI Ecosystem:** The Company is pursuing partnerships across autonomy, sensors, artificial intelligence, communications, robotics and defense technology as it works to position SpatialCore as an interoperability layer connecting systems across the Physical AI ecosystem.
- **Read the full "Brightline Letter": HERE**

Management Commentary:

"GGRP represented the company we inherited, and BTLN represents the company we are building," said Tyler Gates, Chief Executive Officer of Brightline Interactive. "We have significantly simplified and focused the business around what we believe is a substantial opportunity in Physical AI. With SpatialCore, our established government relationships, growing opportunity pipeline and expanding ecosystem of technology partners, we believe Brightline is well positioned for the next phase of its growth."

SpatialCore has been developed through Brightline's experience in spatial computing and defense-related applications and is designed to provide a common interoperability layer across autonomous systems, sensors, AI platforms and other technologies operating in the physical world.

About Brightline Interactive:

Brightline Interactive (NASDAQ:BTLN) is building SpatialCore, an interoperability and operational context platform for Physical AI. SpatialCore is designed to connect real-world data from sensors, autonomous systems, digital twins, geospatial environments and other sources into a shared, AI-ready understanding of the physical world. Brightline works across defense, government and commercial markets to enable people, AI and autonomous systems to operate more effectively together.

For more information, visit www.brightlineinteractive.com.

About The Glimpse Group, Inc.:

The Glimpse Group (NASDAQ:GGRP) is a diversified Immersive technology platform company, providing enterprise-focused Immersive Technology, Spatial Computing and AI driven software & services. Glimpse's unique business model builds scale and a robust ecosystem, while simultaneously providing investors an opportunity to invest directly into this emerging industry via a diversified platform. For more information on The Glimpse Group, please visit www.theglimpsegroup.com.

Forward-Looking Statements: This press release contains "forward-looking statements" as that term is defined in the Private Securities Litigation Reform Act of 1995, including statements related to Brightline Interactive's strategy, market position, product development, partnership activities, and business expansion plans. The words "believe," "strategy," "design," "opportunity," "may," and "pursue," or the negative of these words or other similar terms are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. Any forward-looking statements in this press release are based upon current plans and strategies of Brightline Interactive and reflect their current assessment of the risks and uncertainties related to their business as of the date of this press release. Brightline Interactive assumes no obligation to update any forward-looking statements contained in this press release except as may be required by law. Such statements are subject to known and unknown risks, uncertainties, and assumptions, and actual results could differ materially from those expressed or implied. Factors that may cause actual results to differ materially include, without limitation, market conditions, competitive developments, and the other risks detailed in Brightline Interactive's periodic reports filed with the SEC, including its most recent Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q.

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SOURCE: Brightline Interactive, Inc.

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8/21/2026 8:30:00 AM