Jupiter Wellness Secures Foundational Patent Marking Milestone in Pursuit of Global Hair Loss Market

JUPITER, FL / ACCESSWIRE / May 9, 2023 / Jupiter Wellness, Inc. (Nasdaq:JUPW), a therapeutic company focused on hair and skin therapeutics, announced today the issuance of Patent No.: US 11,628,132, marking a significant milestone in the development of innovative treatments for androgenetic alopecia, or hair loss. This foundational patent is a crucial component of the company's ongoing pursuit of the vast hair loss market.

The company's currently under development JW-700 product line benefits from the patent's protection. The technology focuses on increasing the efficacy of minoxidil, a widely-used hair loss treatment in a novel manner, potentially opening the door to breakthrough solutions for millions of people worldwide who struggle with hair loss.

The patent showcases the company's commitment to furthering the understanding of hair growth and loss mechanisms, with the lofty goal of improving the lives of those affected by hair loss, including the often-overlooked issue of female hair loss and its accompanying stigma.

"We are thrilled to have this patent granted, as it signifies an important step forward in our mission to develop innovative solutions for health and wellness," said Brian John, CEO of Jupiter Wellness. "This foundational patent lays the groundwork for our pursuit of the enormous global hair loss market. We are confident that our patented technology has the potential to greatly improve the lives of those suffering from hair loss."

About Jupiter Wellness
Jupiter Wellness is a diversified company that supports health and wellness by researching and developing over-the-counter (OTC) products and intellectual property. The Company's product pipeline addresses a range of conditions, including hair loss, psoriasis, and vitiligo. Revenue is generated through the sales of OTC and consumer products and licensing royalties.

Interested investors and shareholders are encouraged to sign up for press releases and industry updates by registering for Email Alerts at https://jupiterwellness.com/email-alerts/ and by following Jupiter Wellness on Twitter and LinkedIn.

Media Contact

Phone: 561-244-7100
Email: media@jupiterwellness.com

Investor Contact

Phone: 561-244-7100
Email: investors@jupiterwellness.com

Forward-Looking Statements

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"evaluate," "intend," "may," "might," "plan," "potential," "predict," "project," "seek," "should," or "will," or the negative thereof or other variations thereon or comparable terminology. These forward-looking statements are based on each of the Company's current plans, objectives, estimates, expectations, and intentions and inherently involve significant risks and uncertainties, many of which are beyond Jupiter Wellness' control. Actual results and the timing of events could differ materially from those anticipated in such forward-looking statements as a result of these risks and uncertainties and other risks and uncertainties affecting Jupiter Wellness, including those described from time to time under the caption "Risk Factors" and elsewhere in Jupiter Wellness' Securities and Exchange Commission (SEC) filings and reports, including Jupiter Wellness' Annual Report on Form 10-K for the year ended December 31, 2021, and future filings and reports by Jupiter Wellness. Moreover, other risks and uncertainties of which the combined company is not currently aware may also affect each of the companies' forward-looking statements and may cause actual results and the timing of events to differ materially from those anticipated. Investors are cautioned that forward-looking statements are not guarantees of future performance. The forward-looking statements made in this communication are made only as of the date hereof or as of the dates indicated in the forward-looking statements and reflect the views stated therein with respect to future events at such dates, even if they are subsequently made available by Jupiter Wellness on its website or otherwise. Jupiter Wellness undertakes no obligation to update or supplement any forward-looking statements to reflect actual results, new information, future events, changes in its expectations, or other circumstances that exist after the date on which the forward-looking statements were made.

SOURCE: Jupiter Wellness Inc.

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