National Importer and Distributor to Deploy ReposiTrak Touchless Retail™ Merchandising

Release: 10/27/2026 7:00:00 AM

Existing SBT 2.0 and Compliance Management customer adds elite merchandising services at approximately half the traditional cost to support seasonal product pack-out at major Northeastern retailers

SALT LAKE CITY - **ReposiTrak, Inc. (NYSE: TRAK)**, the leader in retail supply chain, merchandising, compliance and traceability solutions, today announced that a large national importer and distributor of seasonal general merchandise, apparel and accessories is expanding its use of ReposiTrak solutions to include **Touchless Retail™**, providing in-store merchandising and product pack-out services across several large Northeastern retailers.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20261027110865/en/



Seasonal Apparel & Accessories

The supplier, whose product portfolio includes seasonal items such as hats, scarves and gloves, will use Touchless Retail to ensure merchandise is unpacked, properly displayed and available to shoppers during critical seasonal selling periods. For seasonal products with limited selling windows, timely and consistent shelf execution is essential to maximizing sales opportunities.

Touchless Retail combines fixed-cost merchandising, typically 50% less expensive than traditional hourly merchandising, with an elite team of the industry's best merchandising professionals. Only top-performing merchandisers qualify for the program, which delivers greater than 99% on-time performance and less than a 0.5% revisit rate.

"Seasonal merchandise has a very short window of opportunity. If products are sitting in the backroom instead of on the selling floor, those sales opportunities can disappear quickly," said **Randy Fields, chairman and CEO of ReposiTrak**. "Touchless Retail solves that problem by providing the very best merchandisers at about half the traditional cost. It's a combination of superior execution and dramatically better economics."

"Touchless Retail is changing the economics of in-store merchandising," said **William Linnane, CEO of SPAR Group**. "By combining an elite team of proven merchandising professionals with a fixed-cost model that is approximately half the cost of traditional merchandising, we're giving suppliers a much more efficient way to get products onto the selling floor. Seasonal merchandise is a perfect example of where dependable execution matters most. When the selling window is short, getting the right products on display at the right time makes all the difference."

The supplier already utilizes two additional ReposiTrak solutions:

- **ReposiTrak SBT 2.0:** Provides store-level sales and inventory visibility, helping suppliers improve replenishment, reduce out-of-stocks and increase sales.
- **ReposiTrak Compliance & Risk Management:** Automates supplier compliance documentation, monitoring and verification, helping companies reduce administrative effort and manage risk.

With the addition of Touchless Retail, the supplier is expanding its relationship with ReposiTrak beyond technology and data management to include **physical merchandising execution at the store level**.

"This is a great example of how our integrated platform creates additional value for existing customers," Fields added. "Our technology already helps this supplier manage inventory, sales data and compliance. Now we're helping get their products out of the backroom and onto the shelf. And we're doing it with elite merchandisers at a significantly lower cost."

The expansion into seasonal general merchandise demonstrates the versatility of Touchless Retail beyond traditional grocery and direct store delivery categories. The solution offers suppliers an affordable, dependable way to manage seasonal displays, product pack-out and shelf replenishment without the high and unpredictable costs of traditional merchandising programs.

About ReposiTrak

ReposiTrak, Inc. (NYSE: TRAK) is an AI-powered, integrated platform that connects retailers, wholesalers, suppliers, and food manufacturers through a suite of applications designed to reduce risk, support regulatory compliance, strengthen operational controls, and protect brand integrity. The ReposiTrak platform serves as a shared system of record across its solution areas, maintaining and synchronizing complex supplier and customer data to enable secure, accurate, and scalable information exchange.

ReposiTrak's solutions are organized into three core product families: traceability, compliance and risk management, and supply chain solutions. Through its scalable, cloud-based platform and U.S.-based team of experts, the Company helps organizations streamline operations, improve data transparency, and meet evolving regulatory requirements across the food supply chain.

For more information, visit www.repositrak.com.

About SPAR Group

SPAR Group, Inc. (OTCQB: SGRP) is a leading provider of retail merchandising, marketing and execution services for consumer goods companies and retailers. SPAR combines experienced merchandising teams with technology-enabled insights to help clients improve in-store execution, increase sales, grow profitability and operate more efficiently. Its services include merchandising, resets, remodels, product launches, display execution, shelf stocking and other retail support programs delivered at scale.

For more information, visit www.sparinc.com.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. The words "expect," "believe," "anticipate," "plan," "intend," "estimate," and similar expressions are intended to identify such forward-looking statements. These statements are based on current expectations and assumptions and are subject to risks and uncertainties that could cause actual results to differ materially from those projected. Factors that could affect actual results are detailed in ReposiTrak's filings with the Securities and Exchange Commission. ReposiTrak undertakes no obligation to update any forward-looking statements.

View source version on businesswire.com: https://www.businesswire.com/news/home/20261027110865/en/

Contacts

ReposiTrak Investor Relations Contacts
John Merrill | Chief Financial Officer | Investor-relations@repositrak.com
Rob Fink | FNK IR | +1 646.809.4048 | rob@fnkir.com

ReposiTrak Company Contact
Derek Hannum | Chief Customer Officer | +1 435.645.2230 | dhannum@repositrak.com

ReposiTrak Media Contact
Ron Margulis | RAM Communications | +1 908.337.0020 | ron@rampr.com

SPAR Group Investor Relations Contacts
Steve Hennen | Chief Financial Officer | shennen@sparinc.com
Sandy Martin | Three Part Advisors | smartin@threepa.com

SPAR Group Media / Company Contact |
Daryl Lance | SVP, Sales & Marketing | dlance@sparinc.com