Wordpress Website Set-up Tutorial

How Set up your Wordpress Settings and Theme Settings

At this point you have set up your domain name and you have installed Wordpress to your webserver. Now it's time to install your theme! (paint your house)

Configure Wordpress Settings and Your Theme Settings

Now that you have your theme and plugins installed, it's time to go through the final set up steps. I won't be covering every single option, only those that I feel are *required* for your Wordpress site.

For specific Genesis Framework How Tos, I strongly suggest you look a their tutorials:
http://my.studiopress.com/tutorials/

1. **GENESIS THEME SETTINGS** In the left hand menu, mouse over Genesis, and then click on Theme Settings. A new page will open. This page is the Theme Settings page and may look a bit different depending on your child theme.

    a. **Information:** this includes the theme information. The version (important to know when updates are released or when communicating with Studiopress support) and release date are at the top. Make sure "Enable Automatic updates" is checked.

    b. Color Style: If your child theme has color options, they will be listed in the dropdown when you click on the arrow.

    c. Default Layout: This sets how *by default* all new pages of your site will appear. You choose how many sidebars you will show. This can be changed on a page per page basis.

    d. Navigation Settings: You will want to include the Primary Navigation Menu in the minimum. For your first site, you will likely not need a Secondary Navigation.

    e. Breadcrumbs: (See example in video)

    f. Comments: Choose your default setting. This can be changed on a page per page basis.

2. **GENESIS SEO SETTINGS** In the Genesis Menu (on the left hand side) click on SEO Settings. Here you can set up the basic SEO for your entire site. More SEO options will be available for each page (see screencast)

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3. **OTHER GENESIS SETTINGS** If you have uploaded some of the suggested Genesis plugins I suggest above, you will have other options in the Genesis menu for customizations.

    a. Design Palette – change element styles, colors and fonts

4. **APPEARANCE - HEADER** – To set a header and/or logo for your website, hover your mouse over the appearance menu, then click on Header. You will see the suggested dimensions for your header image if you choose to use one.

5. **APPEARANCE – MENUS** – The navigation of your site is controlled in the menus area. To go to menus, click on Appearance, and then menus.

    You will need to set the Primary Navigation Menu and then add pages to that menu and save the changes before the menu appears. See screencast for demo.

6. **SETTINGS** In the left hand column, settings menu, you will find an array of settings that are for your entire Wordpress site. These are independent of the Genesis settings and are important Go through each area under the Settings menu. I have highlighted some important areas below

    a. **General** Your site title and Tagline. Important for SEO

        i. **Address** Don`t touch these! This is your website address.

        ii. **Email address** Make sure this is an email you check frequently

    b. **Reading** You can change the front page of your website. If you build a `Home page`and want it to be the first thing people see, then select it as a static page here. Your theme reference this setting if you have a customizable home page.

    c. Permalinks This is how your website indexes pages or posts. You can google “Permalink Settings`` for some suggestions and advice. I use a custom structure on my own sites: /%post_id%/%postname%/

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