



# Wordpress Website Set-up Tutorial

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## Install Plugins

The Genesis Framework is so popular, that plugins have been created specifically for use with the framework.

Plugins are tools to extend the functionality of WordPress. The core of WordPress is designed to be lean, to maximize flexibility and minimize code bloat. Plugins offer custom functions and features so that each user can tailor their site to their specific needs.

Below, I'm going to suggest some of my favorite FREE plugins. There are plugins out there that are premium, or cost a fee to access. I will not be covering these.

*Only use the plugins you need and deactivate and uninstall any you are not using. Always make sure you backup your site before installing new plugins.*

## RECOMMENDED PLUGINS

Here are is the list of plugins I recommend you install to your Wordpress site: (to install, just set your search term to the phrase in bold. Instructions below on page 5)

### *General Plugins (for all sites)*

- **Security Plugin** – This is one of the most important plugins you should install. It protects your site from being hacked. Some plugins to look at:
  - **Wordfence Security**
  - **Bulletproof Security**
  - **iThemes Security**
- **Database Backup Plugin** (set up a backup plugin and then schedule one to backup every week or once per month at minimum. Before you upgrade your site or add plugins, always generate a site backup.
- **Google Analytics Plugin** - All you need to do is create an account and add your Google Analytics user ID.



*Genesis Specific plugins: these are optional and are only to be used if you have a Studiopress theme*

To understand how each works, type in the title of the plugin below in the plugins search bar, and then read the description.

- **Genesis Simple Edits**
- **Genesis Simple Menus**
- **Genesis Simple Sidebars**
- **Genesis Design Palette**
- **Column Shortcodes for Genesis Framework**
- **Genesis Title Toggle**

## **HOW TO INSTALL PLUGINS**

To add a WordPress Plugin using the built-in plugin installer: (from the [Wordpress Codex](#))

1. Mouse over Plugins in the left hand menu, then click on Add New.
2. Under Search, type in the name of the WordPress Plugin or descriptive keyword, author, or tag in the search form or click a tag link below the search form.
3. Find the WordPress Plugin you wish to install.
  - a. Click Details for more information about the Plugin and instructions you may wish to print or save to help setup the Plugin.
  - b. Click Install Now to install the WordPress Plugin.
4. A popup window will ask you to confirm your wish to install the Plugin.
5. If this is the first time you've installed a WordPress Plugin, you may need to enter the FTP login credential information. If you've installed a Plugin before, it will still have the login information. This information is available through your web server host.
6. Click Proceed to continue with the installation. The resulting installation screen will list the installation as successful or note any problems during the install.



7. If successful, click Activate Plugin to activate it, or Return to Plugin Installer for further actions.

Some WordPress Plugins require more steps to customize them. The plugin ReadMe file should contain step-by-step instructions. After installation, this information is available on the Plugins Panel (see below) for each Plugin. If you are having problems with a WordPress Plugin, see the (Wordpress) [Troubleshooting section](#).

The screenshot shows the WordPress 'Plugins' page. The left sidebar contains a navigation menu with 'Plugins' highlighted. The main area shows a list of plugins with columns for 'Plugin' and 'Description'. The following table summarizes the visible plugins and the highlighted 'View details' links:

| Plugin                      | Description   | Highlighted Link  |
|-----------------------------|---|-------------------|
| Akismet                     | Used by millions. Akismet is quite possibly the best way in the world to protect your blog from comment and track left of this description. 2) Sign up for an Akismet API key, and 3) Go to your Akismet configuration page, and save you | View details      |
| BackupBuddy                 | The most complete WordPress solution for Backup, Restoration, and Migration. Backs up a customizable selection of domain with complete ease-of-mind.  | Visit plugin site |
| DigitalAccessPass LiveLinks | DigitalAccessPass is a Premium Membership Plugin for WordPress that can "Drip" WordPress Posts, Pages, Category Protection and lots more!   | Visit plugin site |
| Hello Dolly                 | This is not just a plugin, it symbolizes the hope and enthusiasm of an entire generation summed up in two words up upper right of your admin screen on every page.  | View details      |