



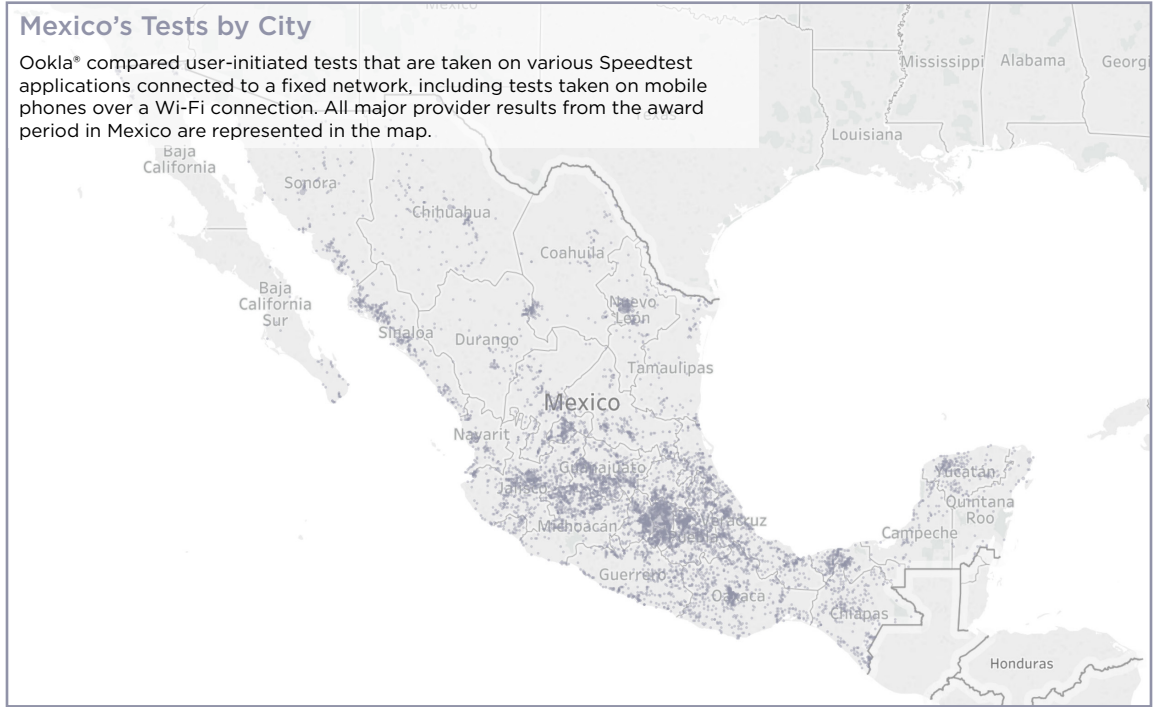
Speed Score
36.88

Mexico Q1-Q2 2018

Axtel is Mexico's Speedtest® Awards Winner for fixed network speed. To win this award, Axtel achieved a Speed Score™ of 36.88 with top speeds of 95.47 Mbps for download and 94.95 Mbps for upload.

Carrier	Test Count	Speed Score
Axtel	1,864,268	36.88
Totalplay	3,885,973	29.54
Megacable	3,619,104	18.51
izzi	6,026,195	16.28
Telmex	11,249,999	12.97

Speed Score incorporates a measure of each provider's download and upload speed to rank network speed performance. See next page for more detail.



Market Statistics

Test Count
28,165,593

Top Download Speed:
45.70 Mbps

Top Upload Speed:
17.80 Mbps

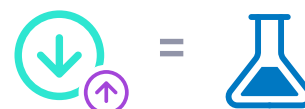
Average Latency:
39 ms

User Count
4,203,520

Carrier	Test Count	Top Download Speed (Mbps)	Top Upload Speed (Mbps)	Average Latency (ms)
Axtel	370,426	95.47	94.95	17
Totalplay	665,375	78.51	20.06	35
Megacable	573,165	43.53	5.74	33
izzi	928,570	40.10	2.96	40
Telmex	2,006,885	36.24	10.61	43

How Speed Score Works

When analyzing fastest operators, Ookla solely considers top carriers (all carriers with 3% or more of total test samples in the market for the period). We then determine the fastest carrier using Speed Score which incorporates a measure of each provider’s download and upload speed to rank network speed performance (90% of the final Speed Score is attributed to download speed and the remaining 10% to upload speed). The Speed Score uses a modified trimean to demonstrate the download and upload speeds that are available across a provider’s network. We take speeds from the 10th percentile, 50th percentile (also known as the median), and 90th percentile, and combine them in a weighted average using a 1:2:1 ratio, respectively. We place the most emphasis on the download speeds and median speeds as those represent what most network providers’ customers will experience on a day-to-day basis.



Carrier Name	Download Trimean	90 th Percentile	50 th Percentile	10 th Percentile	Upload Trimean	90 th Percentile	50 th Percentile	10 th Percentile
Axtel	36.88	95.47	24.09	3.89	36.90	94.95	24.68	3.28
Totalplay	32.07	78.51	23.30	3.18	6.77	20.06	3.08	0.85
Megacable	20.12	43.53	16.89	3.16	4.06	5.74	4.72	1.08
izzi	17.89	40.10	13.53	4.39	1.83	2.96	1.85	0.68
Telmex	14.04	36.24	9.05	1.84	3.37	10.61	1.30	0.26

City Network Speeds

City	Carrier	Speed Score	Download Mbps	Upload Mbps
Mexico City	Axtel	51.66	138.75	111.34
	Totalplay	34.30	87.77	21.30
	izzi	17.56	40.77	2.66
	Telmex	16.97	49.95	18.72
Monterrey, Nuevo Leon	Axtel	37.99	94.79	94.46
	Totalplay	34.43	86.83	29.63
	izzi	20.20	45.93	17.30
	Telmex	17.19	46.41	14.88
Guadalajara, Jalisco	Axtel	39.68	96.87	95.59
	Totalplay	33.05	86.49	19.39
	Megacable	23.27	48.74	6.25
	Telmex	14.56	40.13	10.45

Methodology

For more information on our methodology visit Speedtest.net/Awards