iPhone Technology
UPC Technology-APL Central/Monitoring Visits

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OVERVIEW

- How can iPhone technology impact WIC
- APL Central in Michigan
  - Approved Product Listing
  - Vendor Pre-Authorizations Site Visit
- Mobile Market +
- Future steps
HOW CAN IPHONE TECHNOLOGY IMPACT WIC

• WIC isn’t a 9-5 program

• Allows anywhere/anytime access

• Technology is readily available

• Michigan can use to process CVB and FMNP (Project Fresh in Michigan)
TWO APPS IN MICHIGAN

• APL Central

• Mobile Market +
APL CENTRAL IN MICHIGAN

- Covers two main functionalities
- Both have separate access to the APP

- APL management
  - UPC and Price Management
  - Cat/Sub-cat management
  - Peer Group Search
  - Vendor Search
- UPC request from Vendors

- Vendor Pre-Authorization Site Visit
  - Minimum Stock and Price Verification
  - Vendor Training
  - Signatures
  - Transferring data to MI-WIC
A PL MANAGEMENT AND USE

- Critical functions
  - Searching for a UPC/PLU
  - Adding & editing UPC/PLU
  - Adding/editing Max Price
  - Adding/editing product photos
  - Category/Sub-Cats
  - Peer Groups
  - Vendors
- UPC Requests
SEARCHING FOR UPC/PLU INFORMATION

• The APL information can be searched by:

  • UPC/PLU

  • Description

  • Scanning the barcode

  • Can also filter by active or disabled status
SEARCHING FOR UPC/PLU INFORMATION
ADDING & EDITING A UPC/PLU

• Data is synchronized with the MI-WIC eligibility system once all the required fields are submitted and validated by MI-WIC
  • User can either key or scan UPC/PLU
• System edits prevent incomplete data being sent to MI-WIC
  • Cat/Sub-cat
  • Product Description
  • Package Quantity/Size
  • Manufacturer Name
• Once saved, a UPC/PLU can be edited
ADDING & EDITING A UPC/PLU
ADDING/EDITING MAX PRICE

• After designating the UPC/PLU, user will enter the Peer Group, Max Price, and Effective Date
• Edits to the Max price are made by selecting the max price and changing information.
• Data is synched to MI-WIC and updated in real time
ADDING/EDITING PRODUCT PHOTOS

• User can add up to 5 photos to a UPC/PLU

• User selects to edit product image and takes a picture using the phone
Reviewing Cat/Sub-Cat Information

- Users can view details at the Category, Sub-Category, or UPC level.
  - Search by description or number
- Disabled categories will also appear for reference
REVIEWING PEER GROUPS

- Users have the ability to Search for Peer Groups by number or description
  - Provides associated vendors and UPC/PLUs
FINDING INFORMATION ON VENDORS

• Users have access to Information about WIC vendors that are in authorized or de-authorized status.
• Users are also able to obtain vendor information such as city, state, zip and phone contact information.
SEARCHING FOR VENDORS

• Users can search by vendor name, city, or zip code
• Once a vendor is selected users can:
  • View vendor demographic information
  • Call the vendor
  • Use mapping features to locate the vendor
  • View associated UPC/PLU’s
VENDOR DEMOGRAPHICS AND MAPPING
Authorized vendors can request a UPC/PLU to be WIC eligible via APL Central.
User is only allowed to request for a UPC/PLU that is not already on the APL.
E-mail notifications to vendor and State.
State can edit UPC information and approve or deny the request.
Once approved, UPC/PLU will be sent to MI-WIC.
VENDOR PRE-AUTHORIZATION SITE VISITS

• Required activity to authorize a vendor
  • Verify food price and variety on application
  • Confirm minimum stock
  • Provide program training

• Multiple concurrent site visits are possible

• Documentation is key
  • Reduces burden on staff in the field and in the office
  • Reduces Data entry
  • Increases accuracy of data
  • Reduces paper

• Vendor application info already in MI-WIC
STARTING A SITE VISIT

- User can create a new site visit, continue an in-progress site visit, or review a completed site visit.
- After selecting a vendor for site visit, user will start the visit.
FOOD PRICE, VARIETY & MINIMUM STOCK VERIFICATION

• User selects minimum stock category
• UPC or PLU can be entered manually or by scanning bar code
• Enter quantity and price
• MI-WIC processes and validates
FOOD PRICE, VARIETY & MINIMUM STOCK VERIFICATION
VENDOR TRAINING

• Quickly documents vendor training

• Ensures all aspects met prior to submitting site visit
COLLECTING SIGNATURES

• App collects vendor representative information and signature

• App also collects Vendor analyst information and signature for documentation.
MOBILE MARKET +

- Allows farmers markets to wirelessly redeem CVBs, FMNP (Project Fresh in Michigan), and SNAP benefits
- Increases client access to fresh fruits and vegetables
- Increased flexibility for WIC vendors and Farmers Markets
- Compliant with USDA regulations
REDEEMING BENEFITS

- Client swipes or enters card number and PIN
- Merchant enters order information
  - Merchant name, PLU, Quantity, Price for each item
- Submit order to Xerox for reconciliation
Once transaction is approved, market master has option to e-mail or text receipt.
WIC BALANCE INQUIRY

• After user swipes or enters card number, they can conduct a balance inquiry.
REPORTS

- **Transaction Receipts**
  - Receipts for completed transactions can be retrieved and resent by current day and previous days.

- **Retailer Totals Report**
  - Financial totals based on a settlement date that includes a summary of transaction count and amounts.

- **Terminal Totals Report**
  - Financial totals by terminal and settlement date.

- **Merchant Totals Report**
  - Financial totals by a specific merchant.

- **Shift Totals Report**
  - Financial totals by a specific user shift
FUTURE DEVELOPMENT

- WIC Client Connect on iPhone and Android platform
- MI-WIC compatible with iPad and Android tablets
THANK YOU

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