

**Received by NWA 3/20/2020**

The **State of Michigan** wanted to highlight the efforts of one of our WIC agencies that have closed to the public and their efforts to help support their WIC families. Please note these efforts are an independent response of **Bay City, Michigan's WIC office** and is in no way the work of the State of Michigan WIC division:

**For breastfeeding services:**

- BFPC working normal part-time schedule (16hrs/wk). Over the phone education and support only. Breastfeeding Warm Line is still open 8am-8pm M-F.
- Moms needing 1:1 support are being referred to the IBCLC at their local birthing hospital (McLaren Bay Region).
- WIC Breastfeeding and Infant Feeding Choices Classes are cancelled. McLaren Bay Region have started filming a childbirth education video for pregnant mothers. Looking into Breastfeeding Class video, which Bay County WIC may refer their Moms to.
- Breast pumps and parts can be picked up/ returned and signed (paper form) for curbside. "How to use" pump videos and flange sizing video to be texted or emailed to Mom. Verified the cleaners used for cleaning pumps is an approved cleaner for COVID19.
- Staff calling PG Moms planning to breastfeed to reinforce plans and PG Moms planning to formula feed to provide support and verify if they are interested in talking about how to breastfeed successfully during this time to help boost baby's immune system.
- Staff spoke with McLaren Bay Region IBCLC and the goal is to reinforce to all moms in labor the importance of breastfeeding.
- Deferring PCERTs if Mom calls to add baby and she is BE. Issuing PG benefits at this point. If breastfeeding Moms ask questions, Mom is transferred to lactation staff.
- Documenting everything in MI-WIC red notes and BF notes "COVID19".

**For postpartum and PG Moms**

- Offering curbside service for postpartum Moms/ Babies needing formula and newly PG Moms.

**Questions:**

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