Using NWA Resources to Advance Your WIC Program

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What is NWA?

The National WIC Association - assuring healthy pregnancies and healthy babies, getting young children ready to learn - is the education arm and advocacy voice of America's 12,200 WIC service provider agencies and the 7.5 million WIC mothers and young children they serve!

• Non-profit membership association

• Governance
  • Volunteer board of directors
  • Annual business meeting at each annual conference
Membership

• Membership Coordinator, Emily Gilcher (egilcher@nwica.org or membership@nwica.org)

• Members
  • State Agencies
  • Local Agencies
  • Sustaining/Industry Members
  • Individual members
  • Over 1,200 agencies, companies and individuals at this time
Membership Benefits

If your agency or company is a member of NWA, all staff receive benefits.
BREAST FEEDING SUPPORT

WIC mothers are strongly encouraged to breastfeeding their infants unless there is a medical reason not to.

SUCCESS STORY

The Power of Peer Counselors

Breastfeeding in WIC is trending in the right direction and the WIC Breastfeeding Peer Counseling Program (BFCPC) has been key to this amazing public health success story.

Topics:

- Breastfeeding

LATEST RESOURCES

- How WIC Positively Impacts Community
- Infographic: 2017 World Breastfeeding Week
- Toolkit: The Role of Infant Formula in the WIC Program
- Infographic: How the WIC Program Supports Breastfeeding

TOOLKIT

Integrating Services for Community Health

Summary

A community clinical linkages toolkit for local WIC agencies. This toolkit was specifically created for local WIC agencies.
Contact Us!

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