TENTATIVE AGENDA
All times in Eastern Time

Tuesday, February 21, 2023

11AM - 12:30PM
Opening General Session: Centering WIC’s Role in the National Strategy on Hunger, Nutrition, and Health

1PM - 1:45PM
Breakout Sessions
- Introduction to WIC Policy
- Trends in WIC Participation and Child Hunger
- Boosting WIC: Building Pathways to a Modern WIC

2:15PM – 3:30PM
General Session: Updating the WIC Food Packages to Boost Healthy Eating Patterns

4PM - 5PM
Breakout Sessions
- Workshop: Commenting on the Food Package Rule
- WIC’s Role in Maternal and Interpregnancy Health
- Driving Forward Shopping Innovations
<table>
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<th>Time</th>
<th>Session</th>
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<tr>
<td>11AM - 12:15PM</td>
<td><strong>General Session</strong>: Modernizing Services to Expand WIC’s Public Health Impact</td>
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| 12:45PM - 1:45PM | **Breakout Sessions**  
                      How to Educate Policymakers  
                      Boosting WIC: Effects of Increased WIC Investment  
                      Enhancing Efforts to Reach Eligible WIC Families |
| 2:15PM - 3:30PM | **General Session**: Reimagining Infant Feeding to Support a Healthy Start |
| 4PM - 5PM    | **Breakout Sessions**  
                      Integrating Research into Public Education  
                      Updates on Infant Formula Regulation and Product Safety  
                      Investing in and Diversifying the WIC Workforce |
Thursday, February 23, 2023

11AM - 12:15PM
General Session: Building Economic Security for WIC Families

12:45PM - 1:45PM
Breakout Sessions
The Power of WIC Storytelling
Preparing for WIC Hill Education Day
Scaling Up Innovations at Farmers Markets

2:15PM - 3:15PM
Breakout Sessions
Building a Stronger Local Agency Voice
Preparing for WIC Hill Education Day
WIC Program Updates

3:45PM - 4:45PM
Breakout Sessions
Mobilizing WIC in Community Public Health Efforts

4:50PM - 5:00PM
Call to Action
TENTATIVE AGENDA

Day 4
Friday, February 24, 2023

9:00AM - 5:00PM | Virtual WIC Hill Education Day