



## HOW WIC HELPS THE GRAND CANYON STATE

### MISSION OF WIC

To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutritional risk, by providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

### FUN FACTS

**THE AZ WIC TEAM CONTINUED TO RELEASE ENHANCEMENTS TO THE EZWIC APP. WIC FAMILIES ARE NOW ABLE TO SCAN FOOD ITEMS TO SEE IF THEY ARE APPROVED, FIND A CLINIC, FIND A VENDOR, SEARCH THE APPROVED FOODLIST, AND TRACK THEIR EWIC CARD BALANCE.**

### FROM OUR PARTICIPANTS

*"I do not know how I would have survived the first few months with my newborn twins without the help of the WIC program. They loaned me a hospital grade breast pump, ensured I had everything I needed to use it, and gave me advice and confidence to provide breastmilk to my babies. They provided me with nutrition counseling and advice to ensure I was eating nutritious food for my babies and myself. The compassion and support of the clinic staff, along with the food assistance, has made it possible to give my babies and I what we need."*

#### WIC PARTICIPANT, ARIZONA

*"We have a history of obesity and diabetes back to our grandparents and being part of the WIC Program has helped change this repetitive course to structuring a healthy lifestyle. Sure there is education coming from the schools, health centers, and local community outreach programs but not like the WIC program, which deals directly from 'the foundation of life' –educating and nourishing life from pregnancy to toddlers, and making sure the caregivers involved have the same knowledge as the parents to raise and incorporate a healthier lifestyle. Again, thank you for the WIC program."*

#### WIC PARTICIPANT, ARIZONA

### WHO PARTICIPATES IN WIC?

Arizona WIC Participation FY 2017



Pregnant Women	10,759
Fully Breastfeeding Women	3,765
Total Breastfeeding Women	10,861
Postpartum Women	10,170
Infants	35,762
Children	69,301
Total	136,852
Coverage (% eligible)	50.80%

Sources: USDA FNS WIC Program Data FY2017 <https://www.fns.usda.gov/pd/wic-program>; U.S. Department of Agriculture, Food and Nutrition Service, Office of Policy Support. National- and State-Level Estimates of (WIC) Eligibles and Program Reach in 2015. Note: The number of Fully Breastfeeding Women is included in the number of Total Breastfeeding Women.



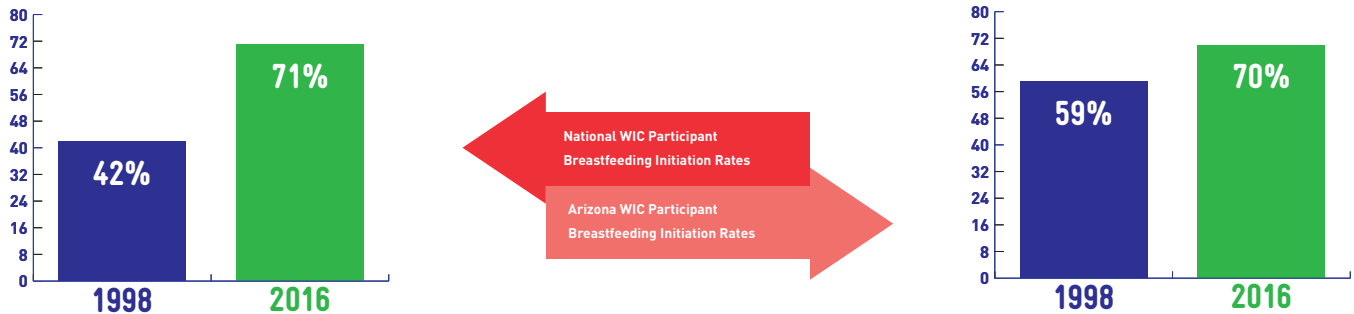
## WIC IS EFFICIENT

Arizona WIC Food and Nutrition  
Services Benefits FY 2017

Average monthly food value per participant	\$43.00
Net federal food cost	\$70,613,331
Competitive bidding savings	\$36,485,898
Nutrition, client services, and program management	\$36,806,870

Source: USDA FNS WIC Program Data FY2017 <https://www.fns.usda.gov/pd/wic-program>

## BREASTFEEDING



Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.

## EBT STATUS

Arizona has implemented WIC EBT/eWIC statewide. All state WIC programs must transition from paper vouchers to electronic benefit transfer cards (EBT) by 2020.

## CONTACT DETAILS

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