Closing the Loop in Breastfeeding Care

Using a local breastfeeding coalition to promote communication and improve breastfeeding support in central North Carolina

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After this presentation, you will be able to:

- Explain the benefits of having strong relationships between WIC, hospital lactation consultants, local health departments, and other perinatal care providers.

- Name one concrete step you can take to either form or strengthen relationships between your local agency and another organization in the community.
Video: Health Professionals
Postpartum
Pregnancy

Laura

WIC Peer Counselor

Lactation Consultant

Home Visiting RN

Postpartum

WIC Peer Counselor

Lactation Consultant
Closing the Loop
Making it happen

• Assume best intentions
• Find your “IN”
• Find a champion, but spread the work
Video Clip: Moms and Babies