KEEPING WIC CONNECTED

Novo Dia Group
NOVO DIA GROUP, INC (NDG) OVERVIEW

• Core Competencies
  • Application Development
  • Mobile Development (iOS and Android)
  • Technical Project Management
  • IV & V Consulting Services
• Recent Notable Projects
  • MarketLink – NAFMNP Project
  • Virginia WIC Technical Consulting
  • Michigan WIC Technical Consulting
  • NUPC Database

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APL Central
NDG PRODUCTS - WIC LIFECYCLE

Pre-EBT
APL Central

Post EBT
Mobile Market
EBTHUB
APL Central

Implementation
APL Central
Developed to assist WIC Authorities with creating and developing an APL for EBT Readiness

Mobile and Web Portal allows WIC authorities the ability to deploy field staff and collect information in a central repository

WIC Authorities can utilize an iOS device to collect information and upload to APL Central Web Portal

Provides export capabilities that are in NUPC and X9.93 file formats for WIC Authority implementation and assistance
APL CENTRAL OVERVIEW

- Developed to assist WIC Authorities with creating and developing an APL for EBT Readiness
- Mobile and Web Portal allows WIC authorities the ability to deploy field staff and collect information in a central repository
- WIC Authorities can utilize an iOS device to collect information and upload to APL Central Web Portal
- Provides export capabilities that are in NUPC and X9.93 file formats for WIC Authority implementation and assistance
APL CENTRAL FUNCTIONS

- UPC Management (Add, Edit, Modify UPC or PLU’s)
- Vendor Information
- Vendor Product Submission
- Vendor Monitoring/Management Functions
  - Dynamic Form Management Supports flexible forms and inputs
- Integrates to a Daily Systems iAps Reader for additional barcode scanning support
- Secure and provides audit trail of all data and modifications
- Real time synchronization and management of mobile devices
Current list of States that utilize APL Central:

- Virginia WIC
- Michigan WIC
- Iowa WIC
- Massachusetts WIC
- CT WIC – in progress
Mobile Market+
MOBILE MARKET+

- App works on iPhone / iPod Touch / iPad
- Allows for Multiple States SNAP / WIC agencies on same device
- Retailer can use personal device or state provided one
- Communication can be cellular or Wi-Fi
- Portable solution that does not require power.
- Multiple Tender Types – SNAP, Cash, WIC, Credit and Loyalty
MOBILE MARKET+ 2.0

New tablet version of MM+

New Functions Include:

- Inventory
- Cash Tender
- Item Images
- and much more

Scheduled for early 2016
Select Tender Type

Checkout $3.75

Select Payment Type

- EBT SNAP
- Credit Card
- Cash
- Loyalty
- Checks
- EBT Cash

Balance Inquiry

- EBT
- Loyalty
ABOUT EBTHUB

- More than a Mobile Balance Inquiry App
- Designed to provide a central place to obtain information about your Government Benefits
- Single App that contains information about all of your benefits
- Provides States the ability to communicate and connect with their citizens through a content management interface
- Provides the ability to locate vendors and transaction history for your specific program
- Coupons/Offers are available for your favorite merchants

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EBTHUB FEATURES

- Transaction History
- Balance Information and availability by vendor
- Client Communication and messages
- Product Scanning
- Vendor Search and information about vendors
- Coupons/Offer available to customers

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**BALANCE INFORMATION**

- Simple and easy to view Remaining Balance information
- Prescription Expiration Indicator
- Initial view of balance with the ability to view details
- Balances are obtained in real-time

<table>
<thead>
<tr>
<th>Item</th>
<th>Quantity</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Milk</td>
<td>3 gallons</td>
<td></td>
</tr>
<tr>
<td>Cheese</td>
<td>1 lb</td>
<td></td>
</tr>
<tr>
<td>Eggs</td>
<td>2 dozen</td>
<td></td>
</tr>
<tr>
<td>Cereal</td>
<td>36 oz</td>
<td></td>
</tr>
<tr>
<td>Fruits &amp; Vegetables</td>
<td>$5.56</td>
<td></td>
</tr>
<tr>
<td>Whole Grains</td>
<td>2 lb</td>
<td></td>
</tr>
</tbody>
</table>
• Obtain Available items for purchase
• EBTHUB utilizes the vendor information along with the Authorized Product List and Prescription
• No room for confusion – client is presented with product UPC and description
• Clients may also choose to scan an item using the camera on their phone
EBTHUB provides authorized users the ability to send custom notifications and messages.

Customers are accustomed to receiving information on their smartphones.

Send important notifications and messages to your clients.

Communicate with your clients about important deadlines or events.

**My Messages**

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Subject</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 13, 2015</td>
<td>5:37 pm</td>
<td><strong>Deadline to File</strong> Just a reminder that the deadline to file for next year's benefits is...</td>
</tr>
<tr>
<td></td>
<td>4:01 pm</td>
<td><strong>WIC Benefits Update</strong> Your WIC benefits are set to expire on July 1, 2015. To renew your benefits...</td>
</tr>
<tr>
<td></td>
<td>11:54 am</td>
<td><strong>Your Appointment</strong> Your follow-up appointment is scheduled for July 14, 2015 at 2pm with...</td>
</tr>
<tr>
<td></td>
<td>8:14 am</td>
<td><strong>Changes to WIC</strong> New Formula changes are scheduled to occur on November 1, 2015 that ....</td>
</tr>
<tr>
<td>Yesterday</td>
<td></td>
<td><strong>Subject Heading 1</strong> Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod...</td>
</tr>
<tr>
<td></td>
<td>3:40 pm</td>
<td><strong>Subject Heading 2</strong> Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod...</td>
</tr>
<tr>
<td></td>
<td>1:22 pm</td>
<td><strong>Subject Heading 3</strong> Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod...</td>
</tr>
</tbody>
</table>

Proprietary and Confidential
<table>
<thead>
<tr>
<th>Program</th>
<th>Store Name</th>
<th>Address</th>
<th>Date</th>
<th>Time</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>HEB</td>
<td>2635 Wheless Ave. Austin, TX 78723</td>
<td>5/3/15  5:32 pm</td>
<td>WIC purchase</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HEB</td>
<td>2635 Wheless Ave. Austin, TX 78723</td>
<td>5/30/15  8:16 pm</td>
<td>SNAP purchase</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Randall’s</td>
<td>11821 Manchaca Rd Austin, TX 78704</td>
<td>5/25/15  1:51 pm</td>
<td>WIC purchase</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HEB</td>
<td>2635 Wheless Ave. Austin, TX 78723</td>
<td>5/21/15  10:09 pm</td>
<td>Child Care purchase</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Randall’s</td>
<td>11821 Manchaca Rd Austin, TX 78704</td>
<td>5/19/15  4:13 pm</td>
<td>SNAP purchase</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HEB</td>
<td>2635 Wheless Ave. Austin, TX 78723</td>
<td>5/18/15  7:32 pm</td>
<td>WIC purchase</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Albertson’s</td>
<td>5813 Far West Blvd Austin, TX 78756</td>
<td>5/15/15  9:41 pm</td>
<td>WIC purchase</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- View all your history for your various programs
- Transaction history by program with filters available
- View detailed information about your purchases
- Receive offers from your favorite merchants

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Questions