Facing a new political climate: What does it mean for nutrition?

Margo G. Wootan, D.Sc.
Director, Nutrition Policy

www.cspinet.org/nutritionpolicy
Deregulation

- Anti-regulatory campaign rhetoric
- Ex Order: 2 for 1 reg repeal
  - Consider cost to business, not benefit
- Midnight Rules Act
  - Congressional Review Act
- Campaign: food safety = inspection overkill
Common Sense Disclosure Act

- HR 772/S 261
- Opposed by public health groups
- Deny customers calorie information
- Industry-determined serving sizes
- Weaken enforcement/consumer protection
- Bill passed House, not Senate
Changes:

• new “added sugars” line
• added sugars Daily Value
• bolder calories
• remove clutter: “Calories from Fat” & nutrient table
• vitamins A & C voluntary
• Potassium & vitamin D required
• improved fiber definition
• some serving sizes revised
Food sold outside of school meals:

- Vending
- A la carte
- School stores
- Fundraisers
The school day just got healthier!

Under the new nutrition standards, school lunches have:
- Less unhealthy fat
- Less salt
- Fewer calories
- Low and non-fat dairy
- Double fruits and veggies
- More whole grains

Visit www.schoolfoods.org/back2school for more information.
Schools Meeting School Lunch Standards

<table>
<thead>
<tr>
<th>Year</th>
<th>Percent</th>
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<tbody>
<tr>
<td>1991-2a</td>
<td></td>
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<td>2004-5b</td>
<td></td>
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<td>2009-10c</td>
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<td>2014d</td>
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a. School Nutrition Dietary Assessment Study (SNDA)
b. SNDA II
c. SNDA IV
d. USDA 6-cent certification data for school districts
Attacks on Science
Ex: Sodium

- fake news/alt-facts
- like climate change deniers
- 9 out of 10 kids eat too much sodium
- >100 peer-reviewed studies support reducing salt intake
- experts reaffirmed evidence; recommend reducing intake
Threats to school nutrition

- Approps riders
- CNR delayed
- House Freedom Caucus hit list
- Conservative lobbyists
- Administrative action
  - TA, technical assistance, guidance, enforcement
• Protect the progress—school foods, menu labeling, Nutrition Facts, FDA trans fat policy, Dietary Guidelines for Americans

• Hold industry’s feet to the fire—during time of deregulation and weakened government oversight; improve products and practices

• Identify opportunities and secure continued progress

• Lay groundwork for future successes
• **NANA strengths:**
  - 500 member organizations
  - Federal, state and local members
  - Diversity of members

• **How you can help strengthen NANA:**
  - Join
  - Identify other state and local organizations to join
cspinet.org/
actnow

www.cspinet.org

nutritionpolicy@cspinet.org