Report to the 2016 Annual Business Meeting on the Calendar Year 2015
Cincinnati, Ohio
NWA’s Mission

NWA inspires and empowers the WIC community to advocate for and promote quality nutrition services for all eligible mothers and young children and assure effective management of WIC.
NWA’S VISION

A nation of healthier women, children, and their families.
SUCCESSFUL NWA CO-BRAND PARTNERSHIPS

- Meredith/The Parents Network Custom Media – magazine publication nutrition education tools;
- NWA Business Council Partner Leadership;
- Sesame Workshop Eat Well: Anytime, Anywhere;
- Sullivan, Meredith, Imprint Recruitment & Retention Campaign;
- CDC Community Partnerships Grant;
- WK Kellogg Grant.
NWA OUTREACH PRODUCTS

Revenues


100 K $
NWA BUSINESS COUNCIL PARTNER & SUSTAINING MEMBERSHIPS
NWA BUSINESS COUNCIL PARTNERS

Beech-Nut

General Mills

HemoCue

HemoPoint® H2

Kellogg's

Masimo

Medela

Meredith

Mom's Fresh Foods

Dannon

Save a lot

savings made easy
NWA Education Conference Net Revenues - WLC, PIT, NBF, ANL

![Bar Chart showing net revenues from 2009 to 2015.](chart.png)
GRATITUDE

- **NWA Executive Committee:**
  - Janet Jackson Charles, Board Chair;
  - Theresa Landau, Chair Emeritus;
  - Donna Bister, Chair Elect;
  - Sue Woodbury, Treasurer;
  - Diane Hoek, Secretary;

- **NWA Board of Directors.**
GRATITUDE

- Darlena Birch, Public Health Nutritionist
- Kendall Brooks, Administrative Assistant
- Elisabet Eppes, Associate, Community Partnerships Grant/Public Policy
- Martelle Esposito, Government Affairs Manager & CDC Community Partnership Grant Director
- Pierre Francois, Office Manager & Events Logistics Coordinator
- Quinny Harris, Manager, Community Partnerships Grant
- Robert Lee, Education, Training, & Development Manager
- Nayeli Lucero, Assistant Membership Coordinator
- Georgia Machell, Research & Evaluation Manager
- Cecilia Richardson, Nutrition Programs’ & Staff Director
- Hannah Shultz, Communications, Media, & Marketing Coordinator