Breaking Down the WIC POS Receipt

Erin McBride, FNS
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Session Objectives

Identifies the elements of a WIC purchase receipt to support benefit usage

Identifies what and where receipt data comes from

Use of receipts in vendor system certification

Use of receipts in Troubleshooting Problems
Early on – WIC receipts were modeled after TX/NM cash register integration requirements

Today – WIC receipts vary from store to store
  ◦ Depends on the Cash Register System
  ◦ Lots of Customization for marketing and customer service reasons
  ◦ Focus on Minimum Content rather than a specific format
Purpose of Receipts

- Provides information about benefits and a record of purchase details

- Receipts can help if the WIC shopper has questions of:
  - Clerk
  - State agency Help Desk
  - Clinic or State staff

“A store clerk can point to the receipt when a WIC Participant complains that items they thought were WIC eligible are denied.” WY WIC staff.
What elements and Why?

What
- Date & time
- WIC Vendor Location
- Card Number (PAN)
- Available Benefits
- Begin and End Date for Benefits
- Items Purchased
- Remaining Food Balance

Why
- Helps look up details
- Troubleshoot/integrity
- Look up details if issues
- What can Mom buy?
- ID’s when benefit expires
- Record of usage if questions arise
- For future purchases or checking if an error
Three main sources of Receipt Data

- Vendor
- EBT Card (smart card) or Processor (on-line)
- Authorized Product List (APL)
Data Sources – Vendor

- Date & Time
- Location (exception is vendor ID)
- Terminal ID number
- Items purchased
- Discounts, if any
- Food item descriptions
Data Sources – Card or Processor

- Card Number (PAN)
- Transaction trace number
- Begin and End Benefit Dates
- Benefit Quantity (also referred to as Unit/Unit of Measure)*
Data Sources – APL

- Benefit Quantity for each UPC/PLU sold

- Subcategory Description

- Benefit Unit Description
  - Doz or Dozen
  - Ctr or Ctnr
  - JBG or JarBag
**WIC Beginning Balance Receipt**

Store Name / Address / City / State / Zip

* WIC Beginning *
* Balance Receipt *
* For Period Starting 7/01/06 *

07/01/2006  4:39 PM
PAN: ***************9025***

<table>
<thead>
<tr>
<th>QTY</th>
<th>U/M</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.00</td>
<td>gal</td>
<td>MILK &amp;/OR BUTTERMILK</td>
</tr>
<tr>
<td>4.00</td>
<td>lb</td>
<td>CHEESE (AUTHORIZED)</td>
</tr>
<tr>
<td>4.00</td>
<td>dozen</td>
<td>EGGS-A OR AA LARGE/MED/SMALL</td>
</tr>
<tr>
<td>12.00</td>
<td>can</td>
<td>JUICE 46 FL OZ &amp;/OR 12 OZ FRZ</td>
</tr>
<tr>
<td>72.00</td>
<td>ounce</td>
<td>CEREAL (AUTHORIZED)</td>
</tr>
<tr>
<td>1.00</td>
<td>lb</td>
<td>DRIED BEANS (SEALED PKG)</td>
</tr>
<tr>
<td>1.00</td>
<td>jar</td>
<td>PEANUT BUTTER 18 OZ</td>
</tr>
<tr>
<td>16.00</td>
<td>ounce</td>
<td>GERBER INF CEREAL W/O FRUIT</td>
</tr>
<tr>
<td>9.00</td>
<td>can</td>
<td>ENFAMIL LIPIL W/I PWD 12.9 OZ</td>
</tr>
<tr>
<td>4.00</td>
<td>can</td>
<td>EVAP MILK 12 OZ</td>
</tr>
</tbody>
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Benefits Expire at midnight on 7/31/2006

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# WIC Redemption Receipt

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<tbody>
<tr>
<td>2.00</td>
<td>gal</td>
<td>Parade Brand 2% Milk</td>
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<tr>
<td>1.00</td>
<td>lb</td>
<td>Parade Brand Cheddar Cheese</td>
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<tr>
<td>2.00</td>
<td>lb</td>
<td>Parade Brand Mild Cheddar Cheese</td>
</tr>
<tr>
<td>1.00</td>
<td>lb</td>
<td>Parade Brand Colby Jack Cheese</td>
</tr>
<tr>
<td>18.00</td>
<td>ounce</td>
<td>Kix Cereal</td>
</tr>
<tr>
<td>36.00</td>
<td>ounce</td>
<td>Wheaties</td>
</tr>
<tr>
<td>1.00</td>
<td>jar</td>
<td>Parade Brand Peanut Butter 18 OZ</td>
</tr>
<tr>
<td>8.00</td>
<td>ounce</td>
<td>Gerber Oatmeal Infant Cereal</td>
</tr>
<tr>
<td>2.00</td>
<td>can</td>
<td>ENFAMIL LIPIL W/I PWD 12.9 OZ</td>
</tr>
</tbody>
</table>
# Ending Balance Receipt

**Store Name / Address / City / State / Zip**

- WIC Ending Balance
- Receipt
- For Period Starting 7/01/06

**07/01/2006  4:43 PM**
**PAN: **********9025***

<table>
<thead>
<tr>
<th>QTY</th>
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<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.00</td>
<td>gal</td>
<td>MILK &amp;/OR BUTTERMILK</td>
</tr>
<tr>
<td>3.00</td>
<td>lb</td>
<td>CHEESE (AUTHORIZED)</td>
</tr>
<tr>
<td>4.00</td>
<td>dozen</td>
<td>EGGS-A OR AA LARGE/MED/SMALL</td>
</tr>
<tr>
<td>12.00</td>
<td>can</td>
<td>JUICE 46 FL OZ &amp;/OR 12 OZ FRZ</td>
</tr>
<tr>
<td>48.00</td>
<td>ounce</td>
<td>CEREAL (AUTHORIZED)</td>
</tr>
<tr>
<td>1.00</td>
<td>lb</td>
<td>DRIED BEANS (SEALED PKG)</td>
</tr>
<tr>
<td>0.00</td>
<td>jar</td>
<td>PEANUT BUTTER 18 OZ</td>
</tr>
<tr>
<td>8.00</td>
<td>ounce</td>
<td>GERBER INF CEREAL W/O FRUIT</td>
</tr>
<tr>
<td>7.00</td>
<td>can</td>
<td>ENFAMIL LIPIL W/I PWD 12.9 OZ</td>
</tr>
<tr>
<td>4.00</td>
<td>can</td>
<td>EVAP MILK 12 OZ</td>
</tr>
</tbody>
</table>

Benefits Expire at midnight on 07/31/2006
Sample Receipts from EBT Operating Rules
Last Thoughts

- WIC Receipts are chock full of information used to track benefits and troubleshoot problems

- Receipts are very limited in size and space
  - A State agency has choice on Subcat Description
  - Some infant formulas are a challenge to describe clearly for both store clerks and WIC participants

- Receipts are a message medium with multiple purposes – a record of what happened

- Trends – optional email or text is a State agency decision in the WIC EBT Operating Rules
Contact Information

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