



Friday, March 20, 2020

To NWA Members and 2020 Annual Conference Registrants:

As the education arm and advocacy voice of the nation's premiere public health program – WIC – the safety and well-being of our members and their families, WIC families, and the broader WIC Community are our highest priorities.

Given the continued uncertainty and risks associated with the COVID-19 pandemic and its impact on the nation and the world, the NWA Board of Directors, led by Beth Beachy, Chair, has unanimously voted to host a dynamic, two-day 2020 Virtual Conference in June, in lieu of our 2020 Annual Education & Training Conference and Exhibits.

This Virtual Conference format will feature a selection of the outstanding keynote, plenary, and breakout sessions from our planned May face-to-face Conference in New Orleans and will ensure plenty of opportunity for live Q&A. We expect this Virtual Conference will allow attendees to accumulate the same critical continuing education credit hours as the live event. More information about the Virtual Conference, including the event's specific dates, registration details, and the agenda will be coming soon.

We are pleased to share that all 2020 Annual Conference registrants will be presented with two options: (1) the opportunity to apply paid 2020 Annual Conference registration fees for credit to a future conference, including this 2020 Virtual Conference or (2) receive a full refund. **Please notify D. Pierre Francois at [DFrancois@nwica.org](mailto:DFrancois@nwica.org) of your choice by Friday, April 17.**

For those who made hotel reservations for this event at the New Orleans Sheraton, the hotel will cancel your reservation for you. Please allow a week for this change to happen. If you booked outside of our designated room block, please call the hotel directly to cancel your reservation. If you booked a room elsewhere, please cancel your reservation directly with the hotel immediately, to avoid hotel cancellation fees.

NWA did not take this decision lightly. We recognize that our Annual Conference is a crucial opportunity for our NWA family to re-connect, rekindle, and grow deep and respected friendships, to network with your WIC Community professional colleagues, and to learn important skills and effective strategies from one another.

We appreciate your patience with us during this unanticipated and life-changing challenge confronting all of us. We've got your back and will do all in our power to make your WIC lives and WIC world less stressful and more meaningful. Stay safe and stay well.

With Kind Regards,

National WIC Association

Rev. Douglas A. Greenaway  
President and CEO

Beth Beachy  
Illinois  
Chair

Berry Kelly  
South Carolina  
Chair-Elect

Rita Arni  
Missouri  
Chair Emeritus

Barbara Riley  
Ohio  
Secretary

Melinda Morris  
Colorado  
Treasurer

Rev. Douglas A. Greenaway  
Washington, DC  
President & CEO