Day 1  
FEBRUARY 14, 2022

11:00 AM–12:30 PM

Opening General Session: The Power of Raising Your WIC Voice during COVID-19
- Rep. Rosa DeLauro (D-CT), Chair of the House Appropriations Committee
- Stacy Dean, Deputy Undersecretary of Food, Nutrition, and Consumer Services, U.S. Department of Agriculture
- Sarah Flores-Sievers, NWA Board Chair
- Brian Dittmeier, National WIC Association
- Kate Devino, Missoula County WIC, Montana
- Megan Esparza, Camino Health Center WIC, California
- Leslie Hibbs, City of Dallas WIC, Texas

1:00–1:45 PM

Introduction to WIC Policy
- Noora Kanfash, National WIC Association

Landscape of WIC Research
- Christina Chauvenet, National WIC Association
- Leslie Hodges, USDA/ERS
- Kelley Scanlon, USDA/FNS
- Alexander Bush, USDA/FNS
- Hunjin Lee, USDA/FNS
- Karen Castellanos-Brown, USDA/FNS

The WIC Benefit Bump: Impacts on Farm and Retail Partners
- Lori Taylor, The Produce Moms
- Nichole Towell, Duda Farm Fresh Foods
- Mike Roberts, Harps Food Stores
- Mollie Van Lieu, International Fresh Produce Association

2:15–3:30 PM

General Session: Transformative Change to Reduce Child Poverty
- Rep. Lauren Underwood (D-IL)
- Cara Baldari, First Focus on Children
- Juanita Morris, Black Women’s Health Imperative
- Jada Ledbetter, Black Women’s Health Imperative
- Whitney Pesek, National Women’s Law Center

All times are in the Eastern Standard time zone
AGENDA

11:00 AM–12:15 PM

**General Session:** Building a Healthier WIC: Next Steps to Expand the Food Package
- **Sen. Kirsten Gillibrand** (D-NY)
- **Shannon Whaley,** PHFE WIC, Vice Chair of the NASEM Review Committee
- **Angela Odoms-Young,** Cornell University, Member of the NASEM Review Committee
- **Kempernie Sutton-Dean,** NWA Participant Advisory Council

12:45–1:45 PM

**Fundamentals of Regulatory Commenting**
- **Noora Kanfash,** National WIC Association

**Food Package Workshop: Building on the WIC Benefit Bump**
- **Loreen Ritchie,** Nutrition Policy Institute
- **Cindy Gamble,** American Indian Health Commission WIC, Washington
- **Heidi Hoffman,** Colorado WIC

**Online Shopping Workshop: Introducing Virtual Platforms**
- **Kate Franken,** Minnesota WIC
- **Melissa Valdez,** New Mexico WIC
- **Sean Mack,** Georgia WIC

2:15–3:30 PM

**General Session:** Building a Modern WIC: Next Steps to Advance Online Shopping
- **Melinda Newport,** Chickasaw Nation WIC, Chair of USDA Task Force
- **Paul Throne,** Washington WIC
- **Antonia Kiefer,** NWA Participant Advisory Council, South Dakota

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4:00–5:00 PM
How to Engage Partners in Regulatory Commenting
- Lauren Cromer, Metro Public Health WIC, Tennessee
- Cashawna Shakir, NWA Participant Advisory Council

Food Package Workshop: Promoting Choice Consistent with DGA Recommendations
- Angela Hammond-Damon, Georgia WIC
- Christina Windrix, Oklahoma WIC

Online Shopping Workshop: Modernizing the WIC Transaction
- Candice Trujillo, Southwest Region, New Mexico WIC
- Celeste Lunceford, Texas WIC
- Kim Boulette, Connecticut WIC

11:00–11:15 PM
Presentation of the NWA Leadership Award
- Rep. Bobby Scott (D-VA), Chair of the House Education & Labor Committee

11:15 AM–12:30 PM
General Session: Looking Ahead: Prioritizing Child Nutrition Reauthorization to Sustain Remote Services
- Rep. Jahana Hayes (D-CT)
- Tecora Smith, Northeast Texas Public Health District WIC, Texas
- Laura Spaulding, Deschutes County WIC, Oregon
- Venay Uecke, NWA Participant Advisory Council

1:00–2:00 PM
Food Safety: Impacts of FDA Policy on WIC Foods
- Kellie Casavale, U.S. Food and Drug Administration
- Conrad Choiniere, U.S. Food and Drug Administration
- Karen Bettin, Oregon WIC
- Lissa Sirois, New Hampshire WIC

WIC Marketing & Outreach during the COVID-19 Pandemic
- Whitney Carlson, National WIC Association
- Rebecca Bailey, DC WIC
- Priyanka Raj, CMRignite
- Katie Smallwood, CMRignite

Breakout Session: Preparing for Capitol Hill Education Day
- Theresa Landau, Morrisania WIC, NY
- Samar McGregor, PHFE WIC, CA
2:30–3:30 PM

How Workplace Policies Impact WIC Families
Sarah Brafman, A Better Balance

The Impact of Climate Change and Air Pollution on WIC Families
Laura Kate Bender, American Lung Association
Diana Van Vleet, American Lung Association
Nse Obot Witherspoon, Children’s Environmental Health Network

Breakout Session: Preparing for Capitol Hill Education Day
Theresa Landau, Morrisania WIC, NY
Samar McGregor, PHFE WIC, CA

4:00–5:00 PM

USDA Session: WIC Program Updates
Sara Olson, USDA/FNS
Sarah Widor, USDA/FNS
Dana Rasmussen, USDA/FNS
Allison Post, USDA/FNS
Jerilyn Malliet, USDA/FNS
Amy Herring, USDA/FNS
Valery Soto, USDA/FNS
Hayes Brown, USDA/FNS

Building Advocacy into Everyday WIC
Noora Kanfash, National WIC Association
Brittany Van Pelt, National WIC Association
Reanna Plourde, City of Bangor WIC, ME

Breakout Session: Preparing for Capitol Hill Education Day
Theresa Landau, Morrisania WIC, NY
Samar McGregor, PHFE WIC, CA

5:00–5:15 PM

Call to Action
Brian Dittmeier, National WIC Association

9:00 AM–5:00 PM

NWA WIC Education Day on Capitol Hill (virtual)

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