

5 Key points from the Warm Chain



IBCLCs & Staff with Breastfeeding Expertise (CLCs, CLEs, etc.)
Helping breastfeeding parents & families overcome difficulties.



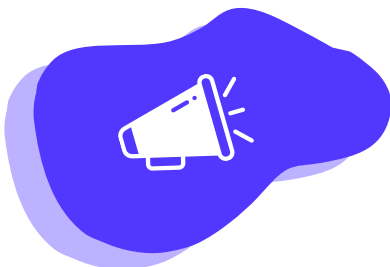
Peer Counselors & Mother Support Groups
Instill confidence in breastfeeding parents & families through conversation and education.



Fathers, Partners, Grandparents, & Support Persons
Learning about breastfeeding, supporting and advocating to contribute to breastfeeding success.



Health Care Providers
Provide strategies to support breastfeeding so patients cared for are successful.



Community Members
Advocate for breastfeeding support in public, the worksite, and all parts of society.

Step up for Breastfeeding

EDUCATE & SUPPORT

WORLD BREASTFEEDING WEEK

AUGUST 1 – 7, 2022



National WIC
Association



WABA | WORLD BREASTFEEDING WEEK 2022