

# NATIONAL POLICY CONFERENCE

AGENDA | #NWA2021NPC



**TUESDAY,  
FEBRUARY 16**

**11:00am – 12:00pm**

Opening General Session: WIC Steps into the New Decade

**12:15pm – 1:15pm**

**Concurrent Sessions #1**

*Track 1: Introduction to WIC Policy*

*Track 2: Pandemic-EBT: Enhancing Child Nutrition Benefits during COVID-19*

*Track 3: Driving Outreach: Updates on NWA's National Recruitment and Retention Campaign*

**1:30pm – 2:30pm**

**Concurrent Sessions #2**

*Track 1: How to Join NWA Capitol Hill Education Day*

*Track 2: Improving Nutrition: Next Steps for the WIC Food Package Review Process*

*Track 3: Leveraging Media to Highlight WIC Services*

**2:45pm – 3:45pm**

*General Session: Spotlight: Addressing Racial Disparities in Maternal Health*

**4:00pm – 5:00pm**

**Concurrent Sessions #3**

*Track 1: Advancing Nutrition: An Overview of Past Efforts to Reshape the WIC Food Package*

*Track 2: Going Online: Next Steps for the WIC Retail Experience*

*Track 3: Physician Partnerships: Enhancing Collaboration to Improve Health Outcomes*

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**WEDNESDAY,  
FEBRUARY 17**

**11:00am – 12:00pm**

*General Session: Spotlight: WIC's Effective Response to COVID-19*

**12:15pm – 1:15pm**

Networking

**1:30pm – 2:30pm**

**Concurrent Sessions #4**

*Track 1: Making the Case: The Importance of WIC Advocacy*

*Track 2: The Landscape of WIC Research Pineville Track: Before Online: Retail Partnerships before and during COVID-19*

**2:45pm – 3:45pm**

*General Session: Spotlight: The Increasing Importance of Technology in WIC*

**4:00pm – 5:00pm**

**Concurrent Sessions #5**

*Track 1: Building the Case: How WIC Legislation in the 2010s Shapes our Agenda*

*Track 2: Immigrant Access to WIC: Reversing the Chilling Effect*

*Track 3: State WIC Associations: Building WIC Collaboration across States*

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**THURSDAY,  
FEBRUARY 18**

**11:00am – 12:00pm**

*General Session: Featured Speakers*

**12:15pm – 1:15pm**

*General Session: Spotlight: Rebuilding the Safety Net for WIC Families*

**1:30pm – 2:30pm**

**Concurrent Sessions #6**

*Track 1: A WIC Agenda for the New Congress Baltimore*

*Track 2: Tackling Social Determinants of Health*

*Track 3: Session for State Directors*

**2:45pm – 3:45pm**

**Concurrent Sessions #7**

*Track 1: Breakout Workshops: Preparing for Hill Education Day*

*Track 2: Indian Tribal Organizations and WIC's Role in Promoting Native Health*

*Track 3: Session for State Directors*

**4:00pm – 5:00pm**

**Concurrent Sessions #8**

*Track 1: Breakout Workshops: Preparing for Hill Education Day*

*Track 2: Expanding Breastfeeding Support: Investing in Peer Counselors*

*Track 3: State Director Town Hall*

**FRIDAY,  
FEBRUARY 19**

**11:00am – 12:00pm**

Hill Briefing: The State of WIC

**12:00pm – 5:00pm**

Legislative Visits