



HOW WIC HELPS ZUNI PUEBLO

MISSION OF WIC

To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutritional risk, by providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

FUN FACTS

ZUNI WIC UNDERWENT AN FNS/USDA MANAGEMENT EVALUATION IN 2018, THE DATA REVIEW AND OUTCOME DOCUMENTED QUALITY SERVICES TO ALL PARTICIPANTS WITH AN EMPHASIS ON BREASTFEEDING PROMOTION AND SUPPORT.

ZUNI WIC CONTINUES WITH THE HIGHEST BREASTFEEDING RATES IN THE NATION WHERE IN MOST MONTHS DATA DOCUMENTS 100% INITIATION RATES.

ZUNI WIC COORDINATES WITH A BREASTFEEDING COALITION TO ENHANCE DATA GATHERING THROUGHOUT THE COMMUNITY THAT INVOLVES PROFESSIONAL AND PARAPROFESSIONAL STAFF.

FROM OUR PARTICIPANTS

"Breastfeeding your baby is the most precious thing in the world so you should give him the best that you can. Giving your baby breast milk will help ensure that he is getting the best ingredients in life as possible. That's something no one beside you can give your baby!"

WIC PARTICIPANT, ZUNI PUEBLO

"WIC is very important as it supplies nutritious foods to children in the community. Not only children but to pregnant and breastfeeding mothers as well. WIC allows individuals to receive whole grains, dairy, 100% fruit juices and many other food items that are healthy. A lot of families rely on WIC as that can be sources to feeding their children, even formula. As a WIC vendor, sales and revenue are obviously what we benefit from but seeing many different faces and some regular ones coming thru our door to replenish their healthy food is a very delightful thing to see."

WIC VENDOR, ZUNI PUEBLO

WHO PARTICIPATES IN WIC?

Zuni Pueblo WIC Participation FY 2017

Pregnant Women	37
Fully Breastfeeding Women	42
Total Breastfeeding Women	54
Postpartum Women	10
Infants	74
Children	424
Total	600
Coverage (% eligible)	NA

Sources: USDA FNS WIC Program Data FY2017 <https://www.fns.usda.gov/pd/wic-program>; U.S. Department of Agriculture, Food and Nutrition Service, Office of Policy Support. National- and State-Level Estimates of [WIC] Eligibles and Program Reach in 2015. Note: The number of Fully Breastfeeding Women is included in the number of Total Breastfeeding Women.

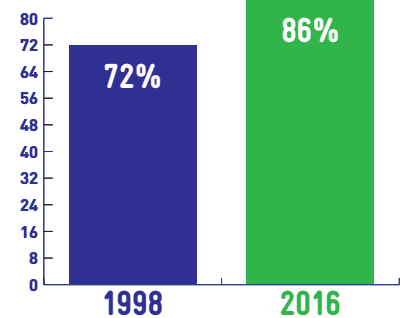
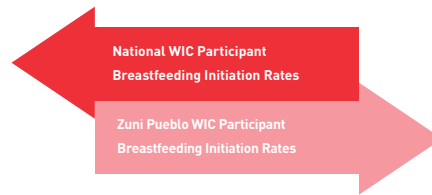
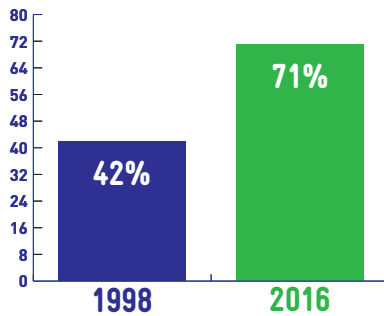
WIC IS EFFICIENT

Zuni Pueblo Food and Nutrition Services Benefits FY 2017

Average monthly food value per participant	\$53.47
Net federal food cost	\$384,720
Competitive bidding savings	\$20,013
Nutrition, client services, and program management	\$462,955
Total funds to state	\$867,688

Source: USDA FNS WIC Program Data FY2017 <https://www.fns.usda.gov/pd/wic-program>

BREASTFEEDING



Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.

EBT STATUS

Zuni Pueblo is planning on implementing WIC EBT/eWIC statewide. All state WIC programs must transition from paper vouchers to electronic benefit transfer cards (EBT) by 2020.

CONTACT DETAILS

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