HOW WIC HELPS THE EQUALITY STATE

MISSION OF WIC
To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutritional risk, by providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

FUN FACTS

ALBANY COUNTY WIC PROGRAM RECEIVED THE GOLD LOVING SUPPORT AWARD FOR EXCELLENCE IN BREASTFEEDING BASED UPON THEIR BREASTFEEDING RATES AND OTHER CRITERIA.

THE PERCENT OF WIC INFANTS WHO WERE EVER BREASTFED (INITIATION) INCREASED FROM 80 TO 81%. WHICH IS VERY CLOSE TO MEETING THE HEALTHY PEOPLE 2020 OBJECTIVES OF 81.9%.

THE PERCENT OF WIC SURVEY RESPONDENTS WHO MET WITH A BREASTFEEDING PEER COUNSELOR AND FOUND IT HELPFUL REMAINED HIGH AT 90.9%.

FROM OUR PARTICIPANTS

“Thank you! WIC helps me with the basics so I can provide my toddler healthy meals and a balanced daily diet. The fruits and vegetables are especially helpful.”

WIC PARTICIPANT, WYOMING

“Wyoming WIC helps our business because it generates extra sales for us and we provide a service to the community..... WIC is a wonderful service - it provides healthy eating habits for young mothers and their children. It is a service we can’t afford to lose. Tina [store manager] and her group are exceptional to work with and they will promptly answer any questions we have had including entering in new WIC approved products.”

WIC VENDOR, WYOMING

WHO PARTICIPATES IN WIC?
Wyoming WIC Participation FY 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant Women</td>
<td>828</td>
</tr>
<tr>
<td>Fully Breastfeeding</td>
<td>626</td>
</tr>
<tr>
<td>Total Breastfeeding</td>
<td>751</td>
</tr>
<tr>
<td>Postpartum Women</td>
<td>731</td>
</tr>
<tr>
<td>Infants</td>
<td>2,317</td>
</tr>
<tr>
<td>Children</td>
<td>4,973</td>
</tr>
<tr>
<td>Total</td>
<td>9,599</td>
</tr>
<tr>
<td>Coverage (% eligible)</td>
<td>45.20%</td>
</tr>
</tbody>
</table>


ALBANY COUNTY WIC PROGRAM RECEIVED THE GOLD LOVING SUPPORT AWARD FOR EXCELLENCE IN BREASTFEEDING BASED UPON THEIR BREASTFEEDING RATES AND OTHER CRITERIA.

THE PERCENT OF WIC INFANTS WHO WERE EVER BREASTFED (INITIATION) INCREASED FROM 80 TO 81%. WHICH IS VERY CLOSE TO MEETING THE HEALTHY PEOPLE 2020 OBJECTIVES OF 81.9%.

THE PERCENT OF WIC SURVEY RESPONDENTS WHO MET WITH A BREASTFEEDING PEER COUNSELOR AND FOUND IT HELPFUL REMAINED HIGH AT 90.9%.

MISSION OF WIC
To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutritional risk, by providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

FROM OUR PARTICIPANTS

“Thank you! WIC helps me with the basics so I can provide my toddler healthy meals and a balanced daily diet. The fruits and vegetables are especially helpful.”

WIC PARTICIPANT, WYOMING

“Wyoming WIC helps our business because it generates extra sales for us and we provide a service to the community..... WIC is a wonderful service - it provides healthy eating habits for young mothers and their children. It is a service we can’t afford to lose. Tina [store manager] and her group are exceptional to work with and they will promptly answer any questions we have had including entering in new WIC approved products.”

WIC VENDOR, WYOMING

WHO PARTICIPATES IN WIC?
Wyoming WIC Participation FY 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant Women</td>
<td>828</td>
</tr>
<tr>
<td>Fully Breastfeeding</td>
<td>626</td>
</tr>
<tr>
<td>Total Breastfeeding</td>
<td>751</td>
</tr>
<tr>
<td>Postpartum Women</td>
<td>731</td>
</tr>
<tr>
<td>Infants</td>
<td>2,317</td>
</tr>
<tr>
<td>Children</td>
<td>4,973</td>
</tr>
<tr>
<td>Total</td>
<td>9,599</td>
</tr>
<tr>
<td>Coverage (% eligible)</td>
<td>45.20%</td>
</tr>
</tbody>
</table>

WIC IS EFFICIENT
Wyoming WIC Food and Nutrition Services Benefits FY 2017

Average monthly food value per participant $31.90
Net federal food cost $3,674,713
Competitive bidding savings $1,798,174
Nutrition, client services, and program management $3,869,868
Total funds to state $9,342,755

Source: USDA FNS WIC Program Data FY2017 https://www.fns.usda.gov/pd/wic-program

BREASTFEEDING

Wyoming WIC Participant Breastfeeding Initiation Rates

<table>
<thead>
<tr>
<th>Year</th>
<th>BREASTFEEDING</th>
</tr>
</thead>
<tbody>
<tr>
<td>1998</td>
<td>42%</td>
</tr>
<tr>
<td>2016</td>
<td>71%</td>
</tr>
</tbody>
</table>

Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.

EBT STATUS
Wyoming has implemented WIC EBT/eWIC statewide. All state WIC programs must transition from paper vouchers to electronic benefit transfer cards (EBT) by 2020.

WIC SUPPORTS MILITARY FAMILIES
Wyoming WIC provides direct client services in coordination with the Family Support Center on F.E. Warren Air Force Base in Cheyenne.

CONTACT DETAILS

STATE WIC DIRECTOR
Janet Moran
6101 Yellowstone Road, Ste. 420
Cheyenne, WY 82002
T: 307-777-6026
E: janet.moran@wyo.gov

NUTRITION COORDINATOR
Danae Olson
6101 Yellowstone Road, Ste. 420
Cheyenne, WY 82002
T: 307-777-5984
E: danae.olson@wyo.gov

BREASTFEEDING COORDINATOR
Aislynn Basta
6101 Yellowstone Road, Ste. 420
Cheyenne, WY 82002
T: 307-777-3459
E: aislynn.basta@wyo.gov

STATE VENDOR & APL MANAGER
Tina Fearneyhough
6101 Yellowstone Road, Ste. 420
Cheyenne, WY 82002
T: 307-777-6009
E: tina.fearneyhough@wyo.gov

EBT CONTACT
Tina Fearneyhough
6101 Yellowstone Road, Ste. 420
Cheyenne, WY 82002
T: 307-777-6009
E: tina.fearneyhough@wyo.gov

MIS CONTACT
David Spindler
6101 Yellowstone Road, Ste. 420
Cheyenne, WY 82002
T: 307-777-5263
E: david.spindler@wyo.gov