MISSION OF WIC
To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutritional risk, by providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

FUN FACTS

WIC COORDINATES WITH THE TWELVE CLANS UNITY HOSPITAL PUBLIC HEALTH NURSING DEPARTMENT TO PARTICIPATE IN VARIOUS HEALTH FAIRS WITHIN THE COMMUNITY.

THE WINNEBAGO WIC PROGRAM COLLABORATES WITH HO-CHUNK FARMS SPECIAL GARDENING PROJECT IN THE SUMMER.

WIC IS PARTNERING WITH WINNEBAGO FDPIR TO OFFER MORE COOKING CLASSES USING FRESH FRUITS AND VEGETABLES PARTICIPANTS RECEIVE.

FROM OUR PARTICIPANTS

“WIC benefits the growth of my child with educational tools that help provide essential vitamins and minerals to maintain a balanced diet.”

WIC PARTICIPANT, WINNEBAGO TRIBE

WHO PARTICIPATES IN WIC?

Winnebago Tribe WIC Participation FY 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant Women</td>
<td>22</td>
</tr>
<tr>
<td>Fully Breastfeeding Women</td>
<td>7</td>
</tr>
<tr>
<td>Total Breastfeeding Women</td>
<td>13</td>
</tr>
<tr>
<td>Postpartum Women</td>
<td>10</td>
</tr>
<tr>
<td>Infants</td>
<td>53</td>
</tr>
<tr>
<td>Children</td>
<td>138</td>
</tr>
<tr>
<td>Total</td>
<td>236</td>
</tr>
<tr>
<td>Coverage (% eligible)</td>
<td>NA</td>
</tr>
</tbody>
</table>

WIC IS EFFICIENT
Winnebago Tribe Food and Nutrition Services Benefits FY 2017

Average monthly food value per participant $62.24
Net federal food cost $176,147
Competitive bidding savings NA
Nutrition, client services, and program management $198,436
Total funds to state $374,583
Source: USDA FNS WIC Program Data FY2017 https://www.fns.usda.gov/pd/wic-program

BREASTFEEDING

Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.

EBT STATUS

Winnebago Tribe is planning on implementing WIC EBT/eWIC statewide. All state WIC programs must transition from paper vouchers to electronic benefit transfer cards (EBT) by 2020.

CONTACT DETAILS

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Average breastfeeding initiation rates:
- 1998: 42%
- 2000: 69%
- 2016: 71%

Winnebago Tribe WIC Participant Breastfeeding Initiation Rates

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