MISSION OF WIC

To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutritional risk, by providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

FUN FACTS

WDC WIC BREASTFEEDING RATES INCREASED WITH HELP OF ADDITIONAL PEER COUNSELORS HIRED USING ADDITIONAL BREASTFEEDING PEER COUNSELOR FUNDS.

WCD PURCHASED A MOBILE WIC VAN TO SERVE WIC FAMILIES NEEDS OF RURAL COUNTIES IN OKLAHOMA.

WCD ROLLED OUT EBT AND PARTICIPANTS LOVE IT.

FROM OUR PARTICIPANTS

“My first WIC experience was twelve years ago. My doctor suggested I look into WIC, because I had many questions about feeding my newborn daughter. As a first time mom at 18 years old, WIC was a really positive experience for me. WIC helped me move through the stages of feeding my daughter. The staff always took time with me to answer questions, and give specific recommendations. I was able to take a class through WIC to further help me build confidence with my skills as a mom. Years later, I began accessing WIC services with my third child and now, I work at WIC. There are a lot of services that people don’t realize. WIC offers peer counseling and breastfeeding support. When asked a mom what she found most rewarding, she expressed, “Listening and talking with other moms. [It feels like] oh my goodness, I am not the only one.”

WIC PARTICIPANT, MASSACHUSETTS

WHO PARTICIPATES IN WIC?

Wichita, Caddo, and Delaware Tribes WIC Participation FY 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant Women</td>
<td>308</td>
</tr>
<tr>
<td>Fully Breastfeeding Women</td>
<td>116</td>
</tr>
<tr>
<td>Total Breastfeeding Women</td>
<td>197</td>
</tr>
<tr>
<td>Postpartum Women</td>
<td>292</td>
</tr>
<tr>
<td>Infants</td>
<td>857</td>
</tr>
<tr>
<td>Children</td>
<td>2,040</td>
</tr>
<tr>
<td>Total</td>
<td>3,693</td>
</tr>
<tr>
<td>Coverage [% eligible]</td>
<td>NA</td>
</tr>
</tbody>
</table>

**BREASTFEEDING**

Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.

**EBT STATUS**

Wichita, Caddo, and Delaware Tribes has implemented WIC EBT/eWIC statewide. All state WIC programs must transition from paper vouchers to electronic benefit transfer cards (EBT) by 2020.

**WIC SUPPORTS MILITARY FAMILIES**

Wichita, Caddo, and Delaware Tribes have a WIC clinic in Lawton, OK, home to Ft. Sill Military base, a clinic near Tinker Air Force base. Families that live on (or off) the base can receive WIC services from the WCD WIC program.

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