HOW WIC HELPS THE BEEHIVE STATE

MISSION OF WIC
To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutritional risk, by providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

FUN FACTS

**UTAH INCREASED THE LOVING SUPPORT AWARD WINNERS FROM 2 IN FY17 TO 4 IN FY18!**

» **DAVIS COUNTY AND UTAH COUNTY- GOLD PREMIERE AWARD**

» **TOOELE COUNTY AND TRI-COUNTY- GOLD AWARD**

**HIGH MATERNAL WEIGHT GAIN FOR BREASTFEEDING WOMEN DECREASED FROM 38.96% TO 37.17% WHICH LIKELY IMPROVED PREGNANCY OUTCOMES STATEWIDE.**

**WEBER-MORGAN HEALTH DEPARTMENT, WIC PROGRAM DECREASED PREMATURITY PREVALENCE FROM 20.11% TO 13.67%.**

FROM OUR PARTICIPANTS

“As a foster parent with middle class income, I rely on WIC for the little ones placed in my care. It definitely helps supplement the crazy high grocery bills in our home. I’m not sure what I would do without it. Thank you.”

**WIC PARTICIPANT, UTAH**

“I cannot say enough good things about the WIC program. My family of three, soon to be four, has been greatly blessed to have this support. I love the kindness I feel from everybody who is involved in running the WIC program. When I had my first child, I received so much good advice on how to take care of both myself and my new baby. I liked how they monitored my Iron levels and helped me to be healthy. The training courses provided me helpful information on how to properly feed my new baby and the amazing benefits of breastfeeding. Thank you, WIC!”

**WIC PARTICIPANT, UTAH**

WHO PARTICIPATES IN WIC?
Utah WIC Participation FY 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant Women</td>
<td>4,439</td>
</tr>
<tr>
<td>Fully Breastfeeding Women</td>
<td>3,370</td>
</tr>
<tr>
<td>Total Breastfeeding Women</td>
<td>5,002</td>
</tr>
<tr>
<td>Postpartum Women</td>
<td>3,370</td>
</tr>
<tr>
<td>Infants</td>
<td>12,491</td>
</tr>
<tr>
<td>Children</td>
<td>28,447</td>
</tr>
<tr>
<td>Total</td>
<td>53,748</td>
</tr>
<tr>
<td>Coverage (% eligible)</td>
<td>37.10%</td>
</tr>
</tbody>
</table>

WIC IS EFFICIENT
Utah WIC Food and Nutrition Services Benefits FY 2017

Average monthly food value per participant $38.66
Net federal food cost $24,936,640
Competitive bidding savings $8,953,066
Nutrition, client services, and program management $15,179,422
Total funds to state $549,069,128
Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.

BREASTFEEDING

National WIC Participant Breastfeeding Initiation Rates
Utah WIC Participant Breastfeeding Initiation Rates

Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.

EBT STATUS
Utah is implementing WIC EBT/eWIC statewide. All state WIC programs must transition from paper vouchers to electronic benefit transfer cards (EBT) by 2020.

WIC SUPPORTS MILITARY FAMILIES
Utah WIC has a clinic (Clearfield) which is less than a mile from Hill Air Force Base. They do have 300 families with the military LES as proof of income in the past year.

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