HOW WIC HELPS THE LONE STAR STATE

MISSION OF WIC
To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutritional risk, by providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

FUN FACTS

TEXAS WIC BREASTFEEDING INITIATION RATES ARE CURRENTLY AT 87%.

62% OF TEXAS HOSPITALS ARE NOW DESIGNATED AS TEXAS TEN STEP FACILITIES.

IN 2018, 94% OF SURVEYED WIC CLIENTS SAID THAT THEY WERE “HAPPY” OR “EXTREMELY HAPPY” WITH THEIR VISIT.

FROM OUR PARTICIPANTS

"This is my first pregnancy so all of this is new to me. I’m learning by the day. But visiting the location on George Dieter really helped me out! I received a lot of helpful information and everyone there was just so nice! They really were. They were slammed with people and they still managed to help me out in a timely and professional matter! Best of all was that they were just sooo helpful! This will be my go-to location! You guys couldn’t have picked a better staff!"

WIC PARTICIPANT, TEXAS

"WIC is a very important part of my business. My grocery store is located in a low income area and families depend on the store for redemption of WIC food prescriptions. The WIC program is an asset for my business and the families who depend on it. Thanks to everyone who makes this program possible."

WIC VENDOR, TEXAS

WHO PARTICIPATES IN WIC?
Texas WIC Participation FY 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant Women</td>
<td>73,029</td>
</tr>
<tr>
<td>Fully Breastfeeding Women</td>
<td>18,528</td>
</tr>
<tr>
<td>Total Breastfeeding Women</td>
<td>107,292</td>
</tr>
<tr>
<td>Postpartum Women</td>
<td>38,361</td>
</tr>
<tr>
<td>Infants</td>
<td>204,132</td>
</tr>
<tr>
<td>Children</td>
<td>399,061</td>
</tr>
<tr>
<td>Total</td>
<td>821,873</td>
</tr>
<tr>
<td>Coverage (% eligible)</td>
<td>55.40%</td>
</tr>
</tbody>
</table>

WIC IS EFFICIENT
Texas WIC Food and Nutrition Services Benefits FY 2017

Average monthly food value per participant $27.08
Net federal food cost $267,035,240
Competitive bidding savings $207,647,305
Nutrition, client services, and program management $188,791,566
Total funds to state $663,474,111

Source: USDA FNS WIC Program Data FY2017 https://www.fns.usda.gov/pd/wic-program

BREASTFEEDING
National WIC Participant Breastfeeding Initiation Rates
Texas WIC Participant Breastfeeding Initiation Rates

Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.

EBT STATUS
Texas has implemented WIC EBT/eWIC statewide. All state WIC programs must transition from paper vouchers to electronic benefit transfer cards (EBT) by 2020.

WIC SUPPORTS MILITARY FAMILIES
Texas WIC has six clinics and 13 WIC-approved commissaries located on military bases across the state. Local agencies provide WIC services on several military bases in Texas. The WIC services provided include eligibility determination, nutrition education, and breastfeeding support. The locations include Fort Hood, Fort Bliss Army Post, Lackland Air Force Base (San Antonio), Sheppard Air Base (Wichita), Goodfellow Air Force Base (San Angelo), Military & Family Readiness Center both in San Antonio, and Laughlin Air Force Base (Del Rio). One military hospital is designated as a Texas Ten Step hospital and two military hospitals have been engaged in the Texas Breastfeeding Learning Collaborative since 2012.

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