## MISSION OF WIC
To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutritional risk, by providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

## FUN FACTS

### FROM OUR PARTICIPANTS

"We appreciate being a WIC vendor. Accepting WIC transactions at our locations increases our overall store sales and store traffic. It has been a good year for us and we hope for WIC as well."

*WIC VENDOR, SOUTH CAROLINA*

"About a month and a half ago, I took a nutrition class at the WIC clinic. I just wanted to take a moment to let you know I really enjoyed this class. This is the second nutrition class I have attended, and I have greatly benefited each time. The first time, I was still pregnant, but this time I had many questions about what how often, and when to feed my son. My oldest is 11 now, and everything has changed in the past 11 years, so I am learning it all over again. The nutritionist there answered all of my questions. She was extremely knowledgeable, kind, and professional. I am so thankful for all of the information I have gained from the staff at the WIC office, and I refer others there all the time telling them of my amazing experiences. Please pass my appreciation to all the amazing ladies who work at this office. Thank you for all that you do each day!"

*WIC PARTICIPANT, SOUTH CAROLINA*

### WHO PARTICIPATES IN WIC?

**South Carolina WIC Participation FY 2017**

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant Women</td>
<td>10,659</td>
</tr>
<tr>
<td>Fully Breastfeeding Women</td>
<td>2,419</td>
</tr>
<tr>
<td>Total Breastfeeding Women</td>
<td>5,754</td>
</tr>
<tr>
<td>Postpartum Women</td>
<td>9,356</td>
</tr>
<tr>
<td>Infants</td>
<td>28,744</td>
</tr>
<tr>
<td>Children</td>
<td>44,819</td>
</tr>
<tr>
<td>Total</td>
<td>99,332</td>
</tr>
<tr>
<td>Coverage (% eligible)</td>
<td>49.20%</td>
</tr>
</tbody>
</table>

BREASTFEEDING

South Carolina WIC Participant Breastfeeding Initiation Rates

Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.

EBT STATUS

South Carolina is implementing WIC EBT/eWIC statewide. All state WIC programs must transition from paper vouchers to electronic benefit transfer cards (EBT) by 2020.

WIC SUPPORTS MILITARY FAMILIES

The Ft. Jackson clinic provides comprehensive WIC services for all low risk and high-risk participants. The Shaw Air Force Base provides comprehensive WIC services for all low risk and high-risk participants. Port Royal Medical Center, located a mile from the Port Royal recruit depot on Parris Island, provides comprehensive WIC services for all low risk and high-risk participants.

CONTACT DETAILS

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WIC IS EFFICIENT

South Carolina WIC Food and Nutrition Services Benefits FY 2017

Average monthly food value per participant $44.51
Net federal food cost $53,054,424
Competitive bidding savings $25,484,312
Nutrition, client services, and program management $28,711,998
Total funds to state $107,250,734

Source: USDA FNS WIC Program Data FY2017 https://www.fns.usda.gov/pd/wic-program