HOW WIC HELPS
PUEBLO OF ISLETA

MISSION OF WIC
To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutritional risk, by providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

FUN FACTS
CURRENTLY, RETENTION RATES ARE UP DUE TO EXTENDED HOURS, EVENING CLINICS, AND SAME DAY SERVICE.
PUEBLO OF ISLETA IMPLEMENTED THE MOSAIC SYSTEM WITH NEW MEXICO.

FROM OUR PARTICIPANTS
“Everyone at the WIC office at Isleta Pueblo are amazingly supportive. I was not aware of how much WIC helps out new nursing mothers before I had my first baby. I am very grateful for the assistance and especially the traveling electrical pump that I can take to work every day!”

WIC PARTICIPANT, PUEBLO ISLETA

“...in a world filled with unknowns, one thing has remained true throughout my journey as a mother. It’s that breastfeeding is the single most beneficial thing I have been able to do for my children. Currently, I have been separated from my baby for two months. He was born at only 24 weeks and 3 days and is in the NICU. I have been pumping exclusively and it has been the hardest thing I have ever done. Without the support from the WIC staff, I wouldn’t have been able to give him the one thing that has helped him more than medicine. I am so grateful for the amazing support and love I have received from WIC. WIC has no doubt played an unforgettable part in helping me give my three children the best nutrition possible.”

WIC PARTICIPANT, PUEBLO ISLETA

WHO PARTICIPATES IN WIC?
Pueblo of Isleta WIC Participation FY 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant Women</td>
<td>79</td>
</tr>
<tr>
<td>Fully Breastfeeding Women</td>
<td>48</td>
</tr>
<tr>
<td>Total Breastfeeding Women</td>
<td>123</td>
</tr>
<tr>
<td>Postpartum Women</td>
<td>110</td>
</tr>
<tr>
<td>Infants</td>
<td>418</td>
</tr>
<tr>
<td>Children</td>
<td>616</td>
</tr>
<tr>
<td>Total</td>
<td>1,346</td>
</tr>
<tr>
<td>Coverage (% eligible)</td>
<td>NA</td>
</tr>
</tbody>
</table>


Please direct all questions to NWA at 202.232.5492

MARCH 2019
WIC IS EFFICIENT

Pueblo of Isleta Food and Nutrition Services
Benefits FY 2017

Average monthly food value per participant $47.94
Net federal food cost $774,117
Competitive bidding savings $220,174
Nutrition, client services, and program management $431,349
Total funds to state $1,425,640

Source: USDA FNS WIC Program Data FY2017 https://www.fns.usda.gov/pd/wic-program

BREASTFEEDING

Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.

EBT STATUS

Pueblo of Isleta has implemented WIC EBT/eWIC statewide. All state WIC programs must transition from paper vouchers to electronic benefit transfer cards [EBT] by 2020.

WIC SUPPORTS MILITARY FAMILIES

No appointment, and same day service.

CONTACT DETAILS

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