IMPLEMENTED A NEW MIS SYSTEM NAMED “NMSOL”, WHICH IS PART OF THE MOSAIC COLLABORATION.

NEW MEXICO WIC GROCERS ARE NOW ABLE TO COMPLETE THEIR REQUIRED TRIENNIAL TRAINING ONLINE AT NMWIC.ORG, THE OFFICIAL WEBSITE OF NM WIC PROGRAM.

NEW MEXICO RANKS 3RD IN U.S. FOR BIRTHS IN BABY FRIENDLY HOSPITALS.

MISSION OF WIC
To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutritional risk, by providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

FUN FACTS

FROM OUR PARTICIPANTS
“Being a WIC vendor in a very small town allows me to serve the whole community as well in a very rural area.”

WIC VENDOR, NEW MEXICO

“Without WIC I could not feed my family They gave me the support to breastfeeding when things got very hard.”

WIC PARTICIPANT, NEW MEXICO

WHO PARTICIPATES IN WIC?
New Mexico WIC Participation FY 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant Women</td>
<td>4,394</td>
</tr>
<tr>
<td>Fully Breastfeeding Women</td>
<td>2,127</td>
</tr>
<tr>
<td>Total Breastfeeding Women</td>
<td>4,416</td>
</tr>
<tr>
<td>Postpartum Women</td>
<td>2,805</td>
</tr>
<tr>
<td>Infants</td>
<td>11,603</td>
</tr>
<tr>
<td>Children</td>
<td>23,493</td>
</tr>
<tr>
<td>Total</td>
<td>46,712</td>
</tr>
<tr>
<td>Coverage (% eligible)</td>
<td>42.40%</td>
</tr>
</tbody>
</table>


MARCH 2019

Please direct all questions to NWA at 202.232.5492
WIC IS EFFICIENT
New Mexico WIC Food and Nutrition Services Benefits FY 2017

Average monthly food value per participant $35.45
Net federal food cost $19,869,162
Competitive bidding savings $10,265,065
Nutrition, client services, and program management $14,908,296
Total funds to state $45,042,523

Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.

BREASTFEEDING

Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.

EBT STATUS

New Mexico implemented EBT/eWIC in 2007, and modernized EBT/eWIC in 2018. All state WIC programs must transition from paper vouchers to electronic benefit transfer cards (EBT) by 2020.

WIC SUPPORTS MILITARY FAMILIES

New Mexico WIC has clinics at all four military bases.

CONTACT DETAILS

STATE WIC DIRECTOR
Sarah E. Flores-Sievers
2040 S. Pacheco Street
Santa Fe, NM 87505
T: 505-476-8801
E: Sarah.Flores-Siever@state.nm.us

NUTRITION COORDINATOR
Frank Napolitano
2040 S. Pacheco Street
Santa Fe, NM 87505
T: 505-476-8805
E: Frank.Napolitano@state.nm.us

ACTING BREASTFEEDING COORDINATOR
Kerry Thomson
2040 S. Pacheco Street
Santa Fe, NM 87505
T: 505-476-8812
E: Kerry.Thomson@state.nm.us

ACTING STATE VENDOR MANAGER
Sarah E. Flores-Sievers
2040 S. Pacheco Street
Santa Fe, NM 87505
T: 505-476-8818
E: Sarah.Flores-Siever@state.nm.us

APL MANAGER & EBT CONTACT
Melissa Valdez
2040 S. Pacheco Street
Santa Fe, NM 87505
T: 505-476-8834
E: Melissa.Valdez@state.nm.us

MIS CONTACT
Robin Kualapai
2040 S. Pacheco Street
Santa Fe, NM 87505
T: 505-476-9065
E: Robin.Kualapai@state.nm.us

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