MISSION OF WIC
To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutritional risk, by providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

FUN FACTS

FROM OUR PARTICIPANTS

"Love the whole program. Used it with step/foster children years ago along with my three children from the beginning. Pregnancy and breastfeeding and everything else... they’ve always been helpful in times of need.”

WIC PARTICIPANT, NEBRASKA

"To me and my family, WIC is a wonderful resource that ensures my children are both developmentally and nutritionally adequate / appropriate for their given ages. WIC has made a difference in my life through coaching me on required immunization schedules, and ensuring adequate nutrition. WIC helps with the groceries and ensures my kids are on track developmentally. If WIC were not around, I would not have this valuable resource. And there would be NO ONE to answer my questions as I go along.”

WIC PARTICIPANT, NEBRASKA

WHO PARTICIPATES IN WIC?
Nebraska WIC Participation FY 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant Women</td>
<td>2,891</td>
</tr>
<tr>
<td>Fully Breastfeeding Women</td>
<td>1,117</td>
</tr>
<tr>
<td>Total Breastfeeding Women</td>
<td>2,768</td>
</tr>
<tr>
<td>Postpartum Women</td>
<td>2,780</td>
</tr>
<tr>
<td>Infants</td>
<td>8,809</td>
</tr>
<tr>
<td>Children</td>
<td>19,593</td>
</tr>
<tr>
<td>Total</td>
<td>36,841</td>
</tr>
</tbody>
</table>

Coverage [% eligible] 43.10%

WIC IS EFFICIENT
Nebraska WIC Food and Nutrition Services Benefits FY 2017

Average monthly food value per participant $38.98
Net federal food cost $17,232,459
Competitive bidding savings $9,614,916
Nutrition, client services, and program management $10,056,188
Total funds to state $36,903,563

Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.

BREASTFEEDING

National WIC Participant Breastfeeding Initiation Rates
Nebraska WIC Participant Breastfeeding Initiation Rates

Source: USDA FNS WIC Program Data FY2017 https://www.fns.usda.gov/pd/wic-program

EBT STATUS
Nebraska has implemented WIC EBT/eWIC statewide. All state WIC programs must transition from paper vouchers to electronic benefit transfer cards (EBT) by 2020.

WIC SUPPORTS MILITARY FAMILIES
Nebraska WIC has a WIC clinic on a military base-Offutt Air Force Base in Omaha. Nebraska WIC Program has special staff training materials on income assessment for military families, to help make enrollment easier.

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