HOW WIC HELPS
THE PEACE GARDEN STATE

MISSION OF WIC
To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutritional risk, by providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

FUN FACTS

IN THE FY18 ND WIC PARTICIPANT SURVEY, 92% RATED THE ND STAFF AS “GREAT”.

AT A TIME OF NATIONAL DECLINING PARTICIPATION, THE ND MONTHLY AVERAGE PARTICIPATION NUMBER FOR FY18 IS THE SAME AS THE FY15 AVERAGE.

IN FY18, THE AVERAGE LENGTH OF BREASTFEEDING DURATION FOR PARTICIPANTS PROVIDED PEER COUNSELING SERVICES WAS 7.6 MONTHS. 90% OF PARTICIPANT RATED THEIR PEER COUNSELING PROGRAM AS GREAT, AND THE REST GOOD. ACCORDING TO PEER COUNSELING PARTICIPANTS, THE GREATEST BENEFIT WAS SUPPORT IN THEIR CONTINUING BREASTFEEDING AND SOLVING BREASTFEEDING CHALLENGES.

FROM OUR PARTICIPANTS

“WIC is wonderful. I would recommend everybody to get on WIC- everyone is nice and helpful.”

WIC PARTICIPANT, NORTH DAKOTA

“I am passionate about keeping not only rural stores open, but rural stores open to accepting things like SNAP and WIC benefits so that folks in the community, who are struggling to even put gas in the car, have the option to come and get the groceries they need for their families.”

WIC VENDOR, NORTH DAKOTA

WHO PARTICIPATES IN WIC?

North Dakota WIC Participation FY 2017

Pregnant Women 970
Fully Breastfeeding Women 429
Total Breastfeeding Women 783
Postpartum Women 920
Infants 2,817
Children 6,372
Total 11,862
 Coverage (% eligible) 47.10%


Please direct all questions to NWA at 202.232.5492

MISSION OF WIC

MARCH 2019
**WIC IS EFFICIENT**
North Dakota WIC Food and Nutrition Services Benefits FY 2017

- Average monthly food value per participant: $45.31
- Net federal food cost: $6,449,394
- Competitive bidding savings: $28,738,015
- Nutrition, client services, and program management: $39,08,134
- Total funds to state: $39,095,543

Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.

**BREASTFEEDING**
- North Dakota WIC Participant Breastfeeding Initiation Rates: 40% in 2000, 71% in 2016

Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.

**EBT STATUS**
North Dakota is implementing WIC EBT/eWIC statewide. All state WIC programs must transition from paper vouchers to electronic benefit transfer cards (EBT) by 2020.

**WIC SUPPORTS MILITARY FAMILIES**
North Dakota WIC has WIC clinics operating, on-site, at the Minot AFB and Grand Forks Air Force Bases.

**CONTACT DETAILS**

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