MISSION OF WIC
To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutritional risk, by providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

FUN FACTS

NAVAJO NATION WIC IS TRANSITIONING FROM MANUAL ISSUANCE OF BENEFITS CHECKS TO AN EBT SYSTEM STARTING FEBRUARY 26, 2018.

NAVAJO NATION WIC REVISED ITS MASTER PLAN OF OPERATION TO BECOME MORE ALIGNED WITH THE 2014 DESIGNATION OF NAVAJO DIVISION OF HEALTH TO A NAVAJO DEPARTMENT OF HEALTH. NNWIC WILL BE STRUCTURING THE DEPARTMENT AS A PUBLIC HEALTH SERVICES UNITS.

FROM OUR PARTICIPANTS

“If I didn’t have WIC, I don’t know how I would feed my baby, I am so grateful for the support I receive from being on WIC.”

WIC PARTICIPANT, NAVAJO NATION

“WIC helps us provide good nutritious foods to our children, we choose good foods to better our health and nutrition education provided to us, our family eats healthier now since we get fruits, veggies, milk and all WIC foods. Thank you to WIC.”

WIC PARTICIPANT, NAVAJO NATION

WHO PARTICIPATES IN WIC?
Navajo Nation WIC Participation FY 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant Women</td>
<td>648</td>
</tr>
<tr>
<td>Fully Breastfeeding Women</td>
<td>309</td>
</tr>
<tr>
<td>Total Breastfeeding Women</td>
<td>638</td>
</tr>
<tr>
<td>Postpartum Women</td>
<td>304</td>
</tr>
<tr>
<td>Infants</td>
<td>1,570</td>
</tr>
<tr>
<td>Children</td>
<td>4,716</td>
</tr>
<tr>
<td>Total</td>
<td>7,876</td>
</tr>
<tr>
<td>Coverage (% eligible)</td>
<td>NA</td>
</tr>
</tbody>
</table>


MARCH 2019

Please direct all questions to NWA at 202.232.5492
**WIC IS EFFICIENT**
Navajo Nation Food and Nutrition Services Benefits FY 2017

Average monthly food value per participant $45.83
Net federal food cost $4,331,442
Competitive bidding savings $1,215,722
Nutrition, client services, and program management $3,242,504
Total funds to state $8,789,668

Source: USDA FNS WIC Program Data FY2017 https://www.fns.usda.gov/pd/wic-program

**EBT STATUS**

Navajo Nation has implemented WIC EBT/eWIC statewide. All state WIC programs must transition from paper vouchers to electronic benefit transfer cards (EBT) by 2020.

**WIC SUPPORTS MILITARY FAMILIES**

"I would tell everybody WIC is a good program. I had never heard of WIC while I was pregnant. I was military and was under the impression that maybe I made too much money or it was something for really underprivileged people. It’s not that type of program at all. I was just glad when I heard about it. They give you information on nutrition for your baby and for yourself when you’re pregnant which is a very important thing. Every little bit helps. When you go to WIC and they say eat this, this is good for your baby, so you know. I’m just glad I’ve heard about it now, so if I ever get pregnant again, I know.” - Military Mom

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