MISSION OF WIC
To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutritional risk, by providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

WHO PARTICIPATES IN WIC?
Inter-Tribal Council of Oklahoma WIC Participation FY 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant Women</td>
<td>54</td>
</tr>
<tr>
<td>Fully Breastfeeding Women</td>
<td>29</td>
</tr>
<tr>
<td>Total Breastfeeding Women</td>
<td>42</td>
</tr>
<tr>
<td>Postpartum Women</td>
<td>62</td>
</tr>
<tr>
<td>Infants</td>
<td>167</td>
</tr>
<tr>
<td>Children</td>
<td>404</td>
</tr>
<tr>
<td>Total</td>
<td>729</td>
</tr>
<tr>
<td>Coverage (% eligible)</td>
<td>NA</td>
</tr>
</tbody>
</table>


FUN FACTS

INTER-TRIBAL COUNCIL OF OKLAHOMA HAS A MONTHLY PARTICIPATION OF APPROXIMATELY 725 PEOPLE.

AT INTER-TRIBAL COUNCIL OF OKLAHOMA MORE THAN 50% OF MOMS INITIATE BREASTFEEDING.

INTER-TRIBAL COUNCIL OF OKLAHOMA OFFERS ONE-ON-ONE NUTRITION COUNSELING.

FROM OUR PARTICIPANTS
"WIC has always been there to help, even if it just for emotional support."
WIC PARTICIPANT, INTER-TRIBAL COUNCIL OF OKLAHOMA

"ITC staff is always there to answer questions concerning formula and nutrition."
WIC PARTICIPANT, INTER-TRIBAL COUNCIL OF OKLAHOMA

MARCH 2019

Please direct all questions to NWA at 202.232.5492
WIC IS EFFICIENT
Inter-Tribal Council of Oklahoma Food and Nutrition Services Benefits FY 2017

Average monthly food value per participant $54.77
Net federal food cost $478,826
Competitive bidding savings $63,367
Nutrition, client services, and program management $354,941
Total funds to state $897,134

Source: USDA FNS WIC Program Data FY2017 https://www.fns.usda.gov/pd/wic-program

BREASTFEEDING

Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.

EBT STATUS
Inter-Tribal Council of Oklahoma has implemented WIC EBT/eWIC statewide. All state WIC programs must transition from paper vouchers to electronic benefit transfer cards (EBT) by 2020.

WIC SUPPORTS MILITARY FAMILIES
Inter-Tribal Council of Oklahoma serves very few military families.

CONTACT DETAILS

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