HOW WIC HELPS
THE HOOSIER STATE

MISSION OF WIC
To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutritional risk, by providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

FUN FACTS

SMOKING RATE AMONG PRENATAL WOMEN DROPPED TO 18.8% IN FY 2017 FROM 19.6% IN FY 2016.

OVERWEIGHT AMONG CHILDREN DROPPED TO 11.5% IN FY 2017 FROM 12.6% IN FY 2016.

IN WIC DID A BREASTFEEDING STUDY AND SHOWED INFANTS BEING BREASTFED TO 12 MONTHS INCREASED FROM 8.4% IN FY 2016 TO 10.1% IN FY 2017.

FROM OUR PARTICIPANTS

“I love WIC and I recommend it to any mother. As a new breastfeeding mom I wanted to know everything I could and you taught me many things those numerous handouts my doctor provided me didn’t mention. It is your passion that makes WIC so valuable.”

WIC PARTICIPANT, INDIANA

ACTUAL INWIC APP REVIEW FROM THE APPLE APP STORE

“I just installed it and LOVE IT!! Finally all my benefits, appointments, etc in one place. No need to worry about forgetting my booklet or calling to see what benefits are left because it’s all listed here. I love that I can easily find what WIC stores are nearest to my current location. No more agonizing over what is the right item.”

WHO PARTICIPATES
IN WIC?

Indiana WIC Participation FY 2017

Pregnant Women 12,345
Fully Breastfeeding Women 5,063
Total Breastfeeding Women 9,249
Postpartum Women 12,246
Infants 36,798
Children 73,246
Total 143,975
Coverage (% eligible) NA


Please direct all questions to NWA at 202.232.5492

MARCH 2019
WIC IS EFFICIENT
Indiana WIC Food and Nutrition Services Benefits FY 2017

Average monthly food value per participant $32.72
Net federal food cost $56,531,003
Competitive bidding savings $39,796,302
Nutrition, client services, and program management $35,661,660
Total funds to state $131,988,965

Source: USDA FNS WIC Program Data FY2017 https://www.fns.usda.gov/pd/wic-program

BREASTFEEDING

Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.

EBT STATUS
Indiana has implemented WIC EBT/eWIC statewide. All state WIC programs must transition from paper vouchers to electronic benefit transfer cards (EBT) by 2020.

WIC SUPPORTS MILITARY FAMILIES
Indiana has elected to exercise FNS’s authorization to exclude certain housing payments and other allowances provided to military personnel in determining WIC income eligibility, including but not limited to, Basic Allowance for Housing, Family Separation Housing, Overseas Housing Allowances, Cost-of-living Allowances and Combat Pay.

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