HOW WIC HELPS
EIGHT NORTHERN INDIAN PUEBLOS

MISSION OF WIC
To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutritional risk, by providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

WHO PARTICIPATES IN WIC?
Eight Northern Indian Pueblos
WIC Participation FY 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant Women</td>
<td>17</td>
</tr>
<tr>
<td>Fully Breastfeeding Women</td>
<td>10</td>
</tr>
<tr>
<td>Total Breastfeeding Women</td>
<td>13</td>
</tr>
<tr>
<td>Postpartum Women</td>
<td>17</td>
</tr>
<tr>
<td>Infants</td>
<td>60</td>
</tr>
<tr>
<td>Children</td>
<td>137</td>
</tr>
<tr>
<td>Total</td>
<td>244</td>
</tr>
<tr>
<td>Coverage (% eligible)</td>
<td>NA</td>
</tr>
</tbody>
</table>


“Breastfeeding is the best and healthiest way to feed the baby and is so much easier than formula. It is of a less concern of health problems and obesity for my child. Breastfeeding has helped me in losing the weight from my pregnancy, which is a big plus. Breastfeeding has been a wonderful journey from the moment the sun comes up till the sun goes down, their daily routine consists of baby nursing eight to ten times daily.”

WIC PARTICIPANT, ENIPC

“Breastfeeding is the best and healthiest way to feed the baby and is so much easier than formula. It is of a less concern of health problems and obesity for my child. Breastfeeding has helped me in losing the weight from my pregnancy, which is a big plus. Breastfeeding has been a wonderful journey from the moment the sun comes up till the sun goes down, their daily routine consists of baby nursing eight to ten times daily.”

“From our participants, ENIPC have had a consistent breastfeeding rates in their clinics; which has increased at the 80% level, due to their breastfeeding peer counseling program.”

WIC PARTICIPANT, ENIPC

‘The Northern area of NM is very small compared to the larger cities and Eight Northern WIC Program has been a vital part of the community. It has contributed greatly to our businesses and will to do so in coming years. We appreciate what Eight Northern WIC has helped our younger families for participation in the WIC Program.’

WIC PARTICIPANT, ENIPC

FROM OUR PARTICIPANTS

ENIPC HAVE HAD A CONSISTENT BREASTFEEDING RATES IN THEIR CLINICS; WHICH HAS INCREASED AT THE 80% LEVEL, DUE TO THEIR BREASTFEEDING PEER COUNSELING PROGRAM.

FUN FACTS

“Breastfeeding is the best and healthiest way to feed the baby and is so much easier than formula. It is of a less concern of health problems and obesity for my child. Breastfeeding has helped me in losing the weight from my pregnancy, which is a big plus. Breastfeeding has been a wonderful journey from the moment the sun comes up till the sun goes down, their daily routine consists of baby nursing eight to ten times daily.”

WIC PARTICIPANT, ENIPC

“Breastfeeding is the best and healthiest way to feed the baby and is so much easier than formula. It is of a less concern of health problems and obesity for my child. Breastfeeding has helped me in losing the weight from my pregnancy, which is a big plus. Breastfeeding has been a wonderful journey from the moment the sun comes up till the sun goes down, their daily routine consists of baby nursing eight to ten times daily.”

WIC PARTICIPANT, ENIPC

‘The Northern area of NM is very small compared to the larger cities and Eight Northern WIC Program has been a vital part of the community. It has contributed greatly to our businesses and will to do so in coming years. We appreciate what Eight Northern WIC has helped our younger families for participation in the WIC Program.’

WIC PARTICIPANT, ENIPC

FROM OUR PARTICIPANTS

ENIPC HAVE HAD A CONSISTENT BREASTFEEDING RATES IN THEIR CLINICS; WHICH HAS INCREASED AT THE 80% LEVEL, DUE TO THEIR BREASTFEEDING PEER COUNSELING PROGRAM.

FUN FACTS

“Breastfeeding is the best and healthiest way to feed the baby and is so much easier than formula. It is of a less concern of health problems and obesity for my child. Breastfeeding has helped me in losing the weight from my pregnancy, which is a big plus. Breastfeeding has been a wonderful journey from the moment the sun comes up till the sun goes down, their daily routine consists of baby nursing eight to ten times daily.”

WIC PARTICIPANT, ENIPC

“Breastfeeding is the best and healthiest way to feed the baby and is so much easier than formula. It is of a less concern of health problems and obesity for my child. Breastfeeding has helped me in losing the weight from my pregnancy, which is a big plus. Breastfeeding has been a wonderful journey from the moment the sun comes up till the sun goes down, their daily routine consists of baby nursing eight to ten times daily.”

WIC PARTICIPANT, ENIPC

‘The Northern area of NM is very small compared to the larger cities and Eight Northern WIC Program has been a vital part of the community. It has contributed greatly to our businesses and will to do so in coming years. We appreciate what Eight Northern WIC has helped our younger families for participation in the WIC Program.’

WIC PARTICIPANT, ENIPC
WIC IS EFFICIENT
Eight Northern Indian Pueblos Food and Nutrition Services Benefits
FY 2017

Average monthly food value per participant $59.73
Net federal food cost $175,115
Competitive bidding savings NA
Nutrition, client services, and program management $211,358
Total funds to state $386,473
Source: USDA FNS WIC Program Data FY2017 https://www.fns.usda.gov/pd/wic-program

BREASTFEEDING

National WIC Participant Breastfeeding Initiation Rates
ENIPC WIC Participant Breastfeeding Initiation Rates

Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.

EBT STATUS

Eight Northern Indian Pueblos WIC EBT statewide is planning on implementing WIC EBT/eWIC statewide. All state WIC programs must transition from paper vouchers to electronic benefit transfer cards (EBT) by 2020.

WIC SUPPORTS MILITARY FAMILIES

Eight Northern Indian Pueblos supports military families to participate in their program.

CONTACT DETAILS

STATE WIC DIRECTOR
Leonard Mirabal
P.O. Box 969
610 Calle Vigil
Ohkay Owingeh, NM 87566
T: 505-692-6400
E: lmirabal@enipc.org

NUTRITION COORDINATOR
Jerri Peace
P.O. Box 969
610 Calle Vigil
Ohkay Owingeh, NM 87566
T: 505-692-6400
E: jpeace@enipc.org

BREASTFEEDING COORDINATOR
Ysabel Romero
P.O. Box 969
610 Calle Vigil
Ohkay Owingeh, NM 87566
T: 505-692-6400
E: yromero@enipc.org

STATE VENDOR MANAGER
Ysabel Romero
P.O. Box 969
610 Calle Vigil
Ohkay Owingeh, NM 87566
T: 505-692-6400
E: yromero@enipc.org

visit nwica.org