MISSION OF WIC
To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutritional risk, by providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

WHO PARTICIPATES IN WIC?
The Eastern Band of Cherokee Indians WIC Participation FY 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant Women</td>
<td>36</td>
</tr>
<tr>
<td>Fully Breastfeeding Women</td>
<td>31</td>
</tr>
<tr>
<td>Total Breastfeeding Women</td>
<td>49</td>
</tr>
<tr>
<td>Postpartum Women</td>
<td>41</td>
</tr>
<tr>
<td>Infants</td>
<td>131</td>
</tr>
<tr>
<td>Children</td>
<td>332</td>
</tr>
<tr>
<td>Total</td>
<td>589</td>
</tr>
<tr>
<td>Coverage [% eligible]</td>
<td>NA</td>
</tr>
</tbody>
</table>


EBCI WIC HAD AN OUTSTANDING SHOW RATE FOR THE ANNUAL LATCH ON DURING WORLD BREASTFEEDING WEEK.

EBCI HAS COLLABORATED WITH CHEROKEE DENTAL TO DO A SCREENING IN THEIR WIC CLINIC ONCE A MONTH.

FROM OUR PARTICIPANTS
“"I enjoy the food benefits, breastfeeding support and supplies as well as the Big Latch celebration.”

WIC PARTICIPANT, EASTERN BAND OF CHEROKEE INDIANS

“"I do not know how I would make it if it wasn’t for WIC. I love the one on one contact when I am in the WIC Program. My children are ages 1 and 2. I feel the warm welcome when I arrive at my appointment with WIC. All the food have helped me because I am a single mom with two small children.”

WIC PARTICIPANT, EASTERN BAND OF CHEROKEE INDIANS

FUN FACTS
WIC IS EFFICIENT
The Eastern Band of Cherokee Indians WIC Food and Nutrition Services Benefits FY 2017

Average monthly food value per participant $34.33
Net federal food cost $242,558
Competitive bidding savings $114,147
Nutrition, client services, and program management $270,480
Total funds to state $627,185

Source: USDA FNS WIC Program Data FY2017 https://www.fns.usda.gov/pd/wic-program

BREASTFEEDING

Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.

EBT STATUS
The Eastern Band of Cherokee Indians has implemented WIC EBT/eWIC statewide. All state WIC programs must transition from paper vouchers to electronic benefit transfer cards (EBT) by 2020.

CONTACT DETAILS

STATE WIC DIRECTOR & MIS CONTACT
Kim Lambert
73 Kaiser Wilnoty Road
Cherokee, NC 28719
T: 828-359-6234
E: kimblamb@nc-cherokee.com

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