MISSION OF WIC
To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutritional risk, by providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

FUN FACTS

EXPANDING THE WIC & HEAD START BETTER TOGETHER COLLABORATION PROJECT TO ALL WIC LOCAL AGENCIES.

CONNECTICUT WIC SCREENS FOR PERINATAL MOOD AND ANXIETY DISORDER (PMAD)

CONNECTICUT WIC HAS INCREASED BREASTFEEDING INITIATION RATE

FROM OUR PARTICIPANTS
“Your ability to accept WIC helps us to better serve our customers and the communities in which we operate. Being a preferred WIC provider helps us to support 100 percent of our customers’ grocery needs with an easy and convenient shopping experience, allowing them more time in their day.”

WIC VENDOR, CONNECTICUT

“I am writing to thank all of you for the kindness and generosity that you have given to me and my son. The assistance that I have received and still am receiving for almost a year now is truly, unbelievably grateful. There are no words to describe how thankful I am. I have received WIC benefits for food items for myself throughout the majority of my pregnancy and for my 8 month old, including juice, cheese, milk, eggs, cereal, etc. The program saved me the money to buy my baby clothes, learning toys, bottles, and blankets. I cannot thank you enough. I just wanted to take some time and express my feelings. Thank You!”

WIC PARTICIPANT, CONNECTICUT

WHO PARTICIPATES IN WIC?
Connecticut WIC Participation FY 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant Women</td>
<td>5,484</td>
</tr>
<tr>
<td>Fully Breastfeeding Women</td>
<td>877</td>
</tr>
<tr>
<td>Total Breastfeeding Women</td>
<td>2,906</td>
</tr>
<tr>
<td>Postpartum Women</td>
<td>2,393</td>
</tr>
<tr>
<td>Infants</td>
<td>12,822</td>
</tr>
<tr>
<td>Children</td>
<td>24,226</td>
</tr>
<tr>
<td>Total</td>
<td>47,830</td>
</tr>
<tr>
<td>Coverage (% eligible)</td>
<td>47.00%</td>
</tr>
</tbody>
</table>

EBT STATUS

Connecticut has implemented WIC EBT/eWIC statewide. All state WIC programs must transition from paper vouchers to electronic benefit transfer cards (EBT) by 2020.

WIC SUPPORTS MILITARY FAMILIES

At the State level policies are in place to ensure military families have full access to WIC services. Specifically, Connecticut WIC has a detailed Income Eligibility policy which includes information on how to determine income eligibility for military families. This policy includes what is considered allowable income, income excluded from determining eligibility as well as details for determining income for military combat pay during deployment to a designated combat zone.

CONTACT DETAILS

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WIC IS EFFICIENT
Connecticut WIC Food and Nutrition Services Benefits FY 2017

Average monthly food value per participant $43.59
Net federal food cost $25,021,372
Competitive bidding savings $13,446,851
Nutrition, client services, and program management $14,517,667
Total funds to state $52,985,890

Source: USDA FNS WIC Program Data FY2017 https://www.fns.usda.gov/pd/wic-program

BREASTFEEDING

Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.

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