MISSION OF WIC
To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutritional risk, by providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

FUN FACTS

CITIZEN POTAWATOMI NATION’S WIC APP IS A WONDERFUL TOOL FOR PARTICIPANTS.

MONTHLY PARTICIPATION IS INCREASING.

FROM OUR PARTICIPANTS

“If I didn’t have WIC, I don’t know how I would feed my baby, I am so grateful for the support I receive from being on WIC.”

WIC PARTICIPANT, CITIZEN POTAWATOMI NATION

“Being a contracted Vendor, allows the WIC participant to also do their non WIC shopping, which brings in business that we might not get otherwise.”

WIC VENDOR, CITIZEN POTAWATOMI NATION

WHO PARTICIPATES IN WIC?
Citizen Potawatomi Nation WIC Participation FY 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant Women</td>
<td>132</td>
</tr>
<tr>
<td>Fully Breastfeeding Women</td>
<td>51</td>
</tr>
<tr>
<td>Total Breastfeeding Women</td>
<td>82</td>
</tr>
<tr>
<td>Postpartum Women</td>
<td>112</td>
</tr>
<tr>
<td>Infants</td>
<td>356</td>
</tr>
<tr>
<td>Children</td>
<td>700</td>
</tr>
<tr>
<td>Total</td>
<td>1,382</td>
</tr>
<tr>
<td>Coverage [% eligible]</td>
<td>NA</td>
</tr>
</tbody>
</table>

WIC IS EFFICIENT
Citizen Potawatomi Nation Food and Nutrition Services Benefits FY 2017

Average monthly food value per participant $36.56
Net federal food cost $6,06,402
Competitive bidding savings $3,43,650
Nutrition, client services, and program management $2,485,765
Total funds to state $3,435,817

Visit nwica.org

EBT STATUS
Citizen Potawatomi Nation has implemented WIC EBT/eWIC statewide. All state WIC programs must transition from paper vouchers to electronic benefit transfer cards (EBT) by 2020.

WIC SUPPORTS MILITARY FAMILIES
Citizen Potawatomi Nation provides support to military families and their children with nutrition education and breastfeeding support.

CONTACT DETAILS

STATE WIC DIRECTOR
Shelley Schneider
1601 S. Gordon Cooper Dr.
Shawnee, OK
74801
T: 405-273-3216
E: sschneider@potawatomi.org

NUTRITION COORDINATOR
Cheryl Richardson
1601 S. Gordon Cooper Dr.
Shawnee, OK
74801
T: 405-273-3216
E: crichardson@potawatomi.org

BREASTFEEDING COORDINATOR
Cheryl Richardson
1601 S. Gordon Cooper Dr.
Shawnee, OK
74801
T: 405-273-3216
E: crichardson@potawatomi.org

STATE VENDOR MANAGER
Christine Melton
1601 S. Gordon Cooper Dr.
Shawnee, OK
74801
T: 405-273-3216
E: cmelton@potawatomi.org

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Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.