MISSION OF WIC
To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutritional risk, by providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

FUN FACTS

**CHOCTAW WIC HAS REPORTED A CONSISTENT INCREASE IN PROGRAM PARTICIPATION.**

**CHOCTAW WIC HAS INCREASED BREASTFEEDING RATES AND DURATION.**

**CHOCTAW WIC IMPLEMENTED A MOBILE WIC UNIT TO TAKE WIC TO RURAL AREAS & OUTREACH EVENTS.**

FROM OUR PARTICIPANTS

“As a mother of 3, having the Choctaw EBT card has made it so easy for me to get the items I need when I need them!”

“As a new mom, Choctaw WIC has been my life line to breastfeeding support!”

**WIC PARTICIPANTS, CHOCTAW NATION OF OKLAHOMA**

“I have been tremendously blessed to have Choctaw Nation WIC to help me in the decision to breastfeed my baby. I am forever grateful for all the encouragement I received!”

**WIC PARTICIPANT, CHOCTAW NATION OF OKLAHOMA**

WHO PARTICIPATES IN WIC?
Choctaw Nation of Oklahoma WIC Participation FY 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant Women</td>
<td>300</td>
</tr>
<tr>
<td>Fully Breastfeeding Women</td>
<td>105</td>
</tr>
<tr>
<td>Total Breastfeeding Women</td>
<td>156</td>
</tr>
<tr>
<td>Postpartum Women</td>
<td>340</td>
</tr>
<tr>
<td>Infants</td>
<td>934</td>
</tr>
<tr>
<td>Children</td>
<td>2,014</td>
</tr>
<tr>
<td>Total</td>
<td>3,744</td>
</tr>
<tr>
<td>Coverage (% eligible)</td>
<td>NA</td>
</tr>
</tbody>
</table>


Please direct all questions to NWA at 202.232.5492
WIC IS EFFICIENT
Choctaw Nation of Oklahoma Food and Nutrition Services Benefits
FY 2017

- Average monthly food value per participant: $34.65
- Net federal food cost: $1,556,838
- Competitive bidding savings: $1,038,076
- Nutrition, client services, and program management: $1,489,771
- Total funds to state: $4,084,685

Source: USDA FNS WIC Program Data FY2017 https://www.fns.usda.gov/pd/wic-program

BREASTFEEDING

National WIC Participant Breastfeeding Initiation Rates
Choctaw Nation of Oklahoma WIC Participant Breastfeeding Initiation Rates

Source: USDA 2016 WIC Participant and Program Characteristics (PC) Report. PC data allows for standardized comparisons to demonstrate overall progress. Some states collect more data than required by the PC Report and may yield different and more current results than shown.

EBT STATUS

Choctaw Nation of Oklahoma has implemented WIC EBT/eWIC statewide. All state WIC programs must transition from paper vouchers to electronic benefit transfer cards (EBT) by 2020.

WIC SUPPORTS MILITARY FAMILIES

Choctaw Nation has a WICO (WIC Overseas) Program.

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