MISSION OF WIC
To assure healthy pregnancies, healthy birth outcomes and healthy growth and development for women, infants and children up to age 5 who are at nutritional risk, by providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

FROM OUR PARTICIPANTS
"Tammy had the family in August for their daughter’s 9 month height/weight/and hemoglobin check. Results showed her iron was 6.6! I was reading Tammy’s notes and she did check twice just to make sure it was not a false reading. The second results showed 6.4. Tammy did nutrition counseling with the family and sent the results over to the health care provider. I was able to meet with the family today and follow up. After their August WIC appointment, the family went straight to their daughter’s doctors. She was put on iron supplementation and within one week parents noticed her skin tone changed, she was not sleeping as much, she started to crawl, and even had 4 teeth come in. Coincidence or not, the family was so thankful Tammy checked their daughter’s iron and provided the information. Her iron has since increased to 12.6 and she is growing stronger daily! The family was very appreciative, a great way to end a Tuesday clinic!"

WIC PARTICIPANT, VERMONT

WHO PARTICIPATES IN WIC?
Creech Nation of Oklahoma WIC Participation FY 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant Women</td>
<td>813</td>
</tr>
<tr>
<td>Fully Breastfeeding Women</td>
<td>174</td>
</tr>
<tr>
<td>Total Breastfeeding Women</td>
<td>252</td>
</tr>
<tr>
<td>Postpartum Women</td>
<td>538</td>
</tr>
<tr>
<td>Infants</td>
<td>1,908</td>
</tr>
<tr>
<td>Children</td>
<td>3,391</td>
</tr>
<tr>
<td>Total</td>
<td>6,901</td>
</tr>
<tr>
<td>Coverage (% eligible)</td>
<td>NA</td>
</tr>
</tbody>
</table>

WIC IS EFFICIENT

Cherokee Nation of Oklahoma Food and Nutrition Services Benefits FY 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average monthly food value per participant</td>
<td>$38.42</td>
</tr>
<tr>
<td>Net federal food cost</td>
<td>$3,181,521</td>
</tr>
<tr>
<td>Competitive bidding savings</td>
<td>$1,641,259</td>
</tr>
<tr>
<td>Nutrition, client services, and program management</td>
<td>$2,443,908</td>
</tr>
<tr>
<td>Total funds to state</td>
<td>$7,266,688</td>
</tr>
</tbody>
</table>

Source: USDA FNS WIC Program Data FY2017 https://www.fns.usda.gov/pd/wic-program

EBT STATUS

Cherokee Nation of Oklahoma has implemented WIC EBT/eWIC statewide. All state WIC programs must transition from paper vouchers to electronic benefit transfer cards (EBT) by 2020.

WIC SUPPORTS MILITARY FAMILIES

Cherokee Nation of Oklahoma provide services to members of the military (usually National Guard members) and their family members.

CONTACT DETAILS

STATE WIC DIRECTOR
Brenda J. Carter
886 Markoma Cir.
PO Box 948
Tahlequah, OK
74465
T: 918-453-5291
E: brenda-carter@cherokee.org

NUTRITION COORDINATOR
Pamella Wedding, RDN, CLC
886 Markoma Cir.
PO Box 948
Tahlequah, OK
74465
T: 918-453-5664
E: pamella-wedding@cherokee.org

BREASTFEEDING COORDINATOR
Euphemia John
886 Markoma Cir.
PO Box 948
Tahlequah, OK
74465
T: 918-453-5591
E: euphemia-john@cherokee.org

STATE VENDOR MANAGER
Tina J. Gonzalez
886 Markoma Cir.
PO Box 948
Tahlequah, OK
74465
T: 918-453-5585
E: tina-gonzalez@cherokee.org

EBT MANAGER
Kyle Wickliffe
886 Markoma Cir.
PO Box 948
Tahlequah, OK
74465
T: 918-928-7767
E: kyle-wickliffe@cherokee.org

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